

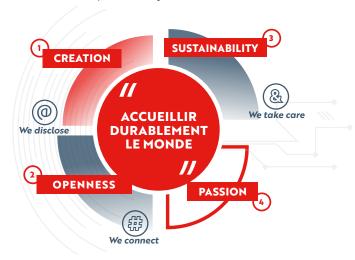
Our missions

Created in 1992 and vested with a public service delegation, the Cannes Mixed Economy Company for Events [Société d'Economie Mixte des Evènements Cannois (SEMEC)] is responsible for the following tasks:

- Managing and running the Cannes Palais des Festivals et des Congrès and the Tourist Office
- Promoting and managing Cannes as a tourism destination
- Scheduling Cannes' event and cultural season
- · Hosting and organising trade fairs

Our 4 values

These define the personality and culture of the SEMEC



Our principles

Our policy mainstreams the principles of Sustainable Development:

- **The duty of inclusion**: by discussing with our employees, clients, partners and local players
- **The duty of care**: by making each player responsible for the CSR policy
- **Integrity**: by upholding ethical rules in our relationships with our stakeholders
- **Transparency**: by communicating regularly about our vision and its outcomes with all of our stakeholders

Our priority issues

- To reduce our environmental impact
- To offer a warm welcome and good working conditions
- To ensure the sustainability of the company
- To build trust among all our stakeholders
- To handle the services of all of our contributors and suppliers
- To continually improve the "Palais" experience
- To ensure the safety of people and goods, the security of events and the safety of our employees overseas
- To ensure respect for Human Rights and our code of ethics

We are committed to helping reinvent and develop the events sector, federating stakeholders on the path to Sustainable Development, while meeting our compliance requirements, in order to create a legacy for future generations. The ultimate goal is to support a dynamic transition approach, as part of a process of continuous improvement, bolstered by the expertise and enthusiasm of our employees.



