



Privacy Policy

Date updated: 03/10/2023

This privacy policy defines and informs you as to how the Société d'Économie Mixte pour les Événements Cannois (hereinafter the "SEMEC") uses and protects the personal data that you transmit to us, if applicable, when you use this site.

The terms and concepts used within this Privacy Policy (hereinafter "the Policy") correspond to those of the General Data Protection Regulation 2016/679 of 27 April 2016 (hereinafter the "GDPR").

The Policy may be amended or supplemented at any time by SEMEC, in particular with a view to complying with any legislative, regulatory, jurisprudential or technological developments. In such case, the date of its update will be clearly visible in the header. The Policy must therefore be regularly consulted in order to take awareness of any changes.

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1. Data Controller identity

The controller is Société d'Économie Mixte pour les Évènements Cannois - CANNES COMMERCIAL REGISTRY NO 383 150 232, with registered office at: La Croisette CS 30051 - 06414 Cannes Cedex.

SEMEC's contact details are as follows:

Telephone: +33 (0)4 92 99 84 00

Email: rgpd@palaisdesfestivals.com

2. Data Protection Officer (DPO)

Our data protection officer is Julia Pirinoli, lawyer at the Grasse Bar.

Contact details: rgpd@palaisdesfestivals.com

3. Purposes of processing

We only use your personal data for the following purposes:

- To provide the information, services or provisions you request (contact form, etc.);
- To collect information to improve SEMEC's sites, services and products (in particular via cookies).

All processing operations carried out and their purposes are set out and can be consulted in the personal-data processing table provided in [Annex 1](#).

4. Legal basis for processing

Your personal data is only collected in the cases provided for by the regulations in force – specifically, the existence of a legitimate interest in the use of your data and your consent to its use.

In order to satisfy a legitimate interest, the data collected is only intended to improve and ensure the accessibility of our site, our services and our products. In any event, we always balance our legitimate interest in carrying out necessary and proportionate processing against your interests, rights and fundamental freedoms.

As these legal bases are distinct and specific to the processing in question, all processing carried out and their legal bases are set out and can be consulted in the personal-data processing table provided in [Annex 1](#).

We guarantee that only the data strictly necessary for the satisfaction of the purposes defined in [Article 3](#) are collected. As such, in the absence of a response from you when requested, the services and information requested may be affected.

5. Category of personal data processed

Depending on the purpose pursued and the services and products requested, we may be required to process different categories of personal data:

- Identification data (surname, first name);
- Contact details (email address, telephone);
- Data related to your browsing on the site (cookies).

As the personal data processed is distinct and specific to the processing in question, all processing carried out is set out and can be consulted in the personal-data processing table provided in [Annex 1](#).

6. Recipients of personal data

We are the only recipients of your personal data. Said data, whether individual or aggregated, is never transmitted to any third party, notwithstanding the subcontractors we use to ensure the proper fulfilment of the purposes defined in Article 3. In this case, we guarantee and ensure full compliance with the regulations in force by these subcontractors.

Neither we nor our subcontractors sell your personal data.

7. Personal-data retention period

We retain your personal data only for the time strictly necessary for the purposes of collection as defined in [Article 3](#).

As the retention periods are distinct and specific to the data in question, all processing carried out and their retention periods are set out and can be consulted in the personal-data processing table provided in [Annex 1](#).

8. Protection of your personal data

We undertake to implement appropriate technical and organisational measures in accordance with the applicable legal provisions to protect your personal data from alteration, accidental or unlawful loss, use, disclosure or unauthorised access. These measures include, but are not limited to:

- Appointing a Data Protection Officer;
- Raising awareness of confidentiality requirements among all our employees;
- Securing access to our premises and IT platforms;
- Implementation of a general IT-security policy for the company;
- Securing the access, sharing and transfer of data;
- Stringent data-protection requirements when selecting our subcontractors and partners.

9. Rights regarding personal data

9.1. *User rights*

You have the following rights with regard to your personal data:

- **Right of access**: To obtain confirmation of the processing of personal data, as well as a certain amount of information regarding processing, it being understood in any case that this information is provided in this document.

- **Right to correction**: To obtain the correction of your personal data when it is inaccurate or incomplete.

- **Right to deletion**: Also known as the "right to be forgotten" – to obtain the deletion of personal data when it is no longer necessary for the purposes for which it was collected or when the data subject objects to the processing of their personal data.

- **Right to restrict processing**: To restrict the processing of personal data when the data subject disputes its accuracy, when the retention period for personal data has expired but the data subject still requires the retention of said personal data for the establishment, exercise or defence of a legal right, or if the data subject has objected to its processing.

- **Right to portability**: To obtain the communication of personal data that the data subject has communicated in a readable format, or to ask SEMEC to transmit the personal data communicated by the data subject to another controller.

- **Right to object**: To object, at any time, to the processing of personal data, on grounds relating to the data subject's personal situation, in particular in the event that this objection concerns commercial prospecting, including profiling.

- **Withdrawal of consent:** To withdraw consent to the future processing of personal data by SEMEC, where processing is based on consent.

9.2. *Conditions of exercise*

In order to exercise your right, please send an email specifying your request to the following address: rgpd@palaisdesfestivals.com.

In accordance with Article 12 of the GDPR, and as a result of our obligation of security and confidentiality in the processing of your personal data, your request will be processed as long as you provide proof of your identity, in particular by producing a double-sided scan of your valid identity document. This proof of identity will be immediately destroyed after said right is exercised.

In any case, an email will be sent to you to confirm that your request has been received. This will be processed within a maximum of one month.

Furthermore, you may unsubscribe from our electronic communications at any time via the options available within these deliveries.

10. Complaint to the CNIL (French Data-Protection Agency)

If, despite our efforts to preserve the confidentiality of your personal data, you feel that your rights have not been respected, you have the right to lodge a complaint with the French Data-Protection Agency (CNIL). You can send a request electronically by clicking on the following link: <https://www.cnil.fr/fr/plaintes/internet> or by post to the following address: Commission Nationale de l'Informatique et des Libertés (CNIL), 3 Place de Fontenoy – TSA 80715 – 75334 PARIS CEDEX 07.

11. Cookies

SEMEC uses cookies for the proper functioning of this website and to track and analyse traffic thereon. A "cookie" is a small data file sent to the data subject's browser by a web server and stored on the hard drive of their computer or other device. They are in no way likely to damage said device.

The information collected through cookies is solely and strictly intended for SEMEC, in compliance with applicable data-protection law. Cookies from third-party publishers (Google, Facebook, Twitter, etc.) allow these publishers to access the information collected through their cookies, according to the modalities specified in the table below.

The data subject is free to consent to the use of all or part of the cookies (other than cookies strictly necessary for the site's operation) used by SEMEC. The data subject can make their choice upon their first visit to the site by clicking on the categories of cookies they accept. The data subject is also free to withdraw their consent to the use of cookies at any time, [by clicking on the following link](#).

The data subject can also set their browser to accept or disable cookies.

Instructions on cookies on the most commonly used browsers are available at the following links:

- Windows Internet Explorer®: <https://support.microsoft.com/fr-fr/help/17442/windows-internet-explorer-delete-manage-cookies>
- Mozilla Firefox®: <https://support.mozilla.org/en/kb/authorize-block-cookies-preferences-sites>
- Google Chrome®: <https://support.google.com/accounts/answer/61416?co=GENIE.Platform%3DiOS&hl=fr>
- Apple Safari® (iPhone; iPad): <https://support.apple.com/fr-fr/HT201265>
- Apple Safari® (Mac): <https://support.apple.com/fr-fr/guide/safari/sfri11471/mac>
- Disabling Google Analytics: <https://tools.google.com/dlpage/gaoptout>

12. Hypertext links

This website may contain hypertext links to third-party websites. SEMEC has no control over the content of third-party websites referenced by hypertext links. These websites are published by third-party companies independent of SEMEC. Consequently, SEMEC cannot assume any responsibility for the content, advertisements, services or any other information or data available on or from these sites. As such, the data subject acknowledges that they are solely responsible for the access and use of these sites. SEMEC shall not be held liable for any confirmed or alleged damage or loss resulting from or related to the use of or trust placed in the content, goods or services available on these sites.

The data subject may not create a hyperlink to this website. The creation of links to this website is only possible with SEMEC's prior and express agreement.

Annex 1 – List of processing

The table below summarises all personal-data processing we carry out, the data collected for this purpose, its retention period and the legal bases for said processing.

The retention periods indicated in this annex may be affected in the event of litigation or if you have made use of one of the rights listed in [Article 9.1 of the Policy](#).

Processing	Data collected	Legal bases	Purposes	Retention period
Downloading	Surname, first name, email address, company name	Consent	Delivery of information	13 months
Contact request	Surname, first name, email address	Legitimate interest	Responding to requests addressed to our employees	6 months after contact
Cookies	Data related to your browsing on the site	Consent	Operation and optimisation of services Attendance measurements Personalisation of content and advertisements	13 months