



# RE DISCOVER CANNES

WELCOMING THE WORLD  
SUSTAINABLY

**CANNES**  
—  
CONVENTION &  
VISITORS BUREAU

# INTERNATIONAL ACCESS

## BY AIR

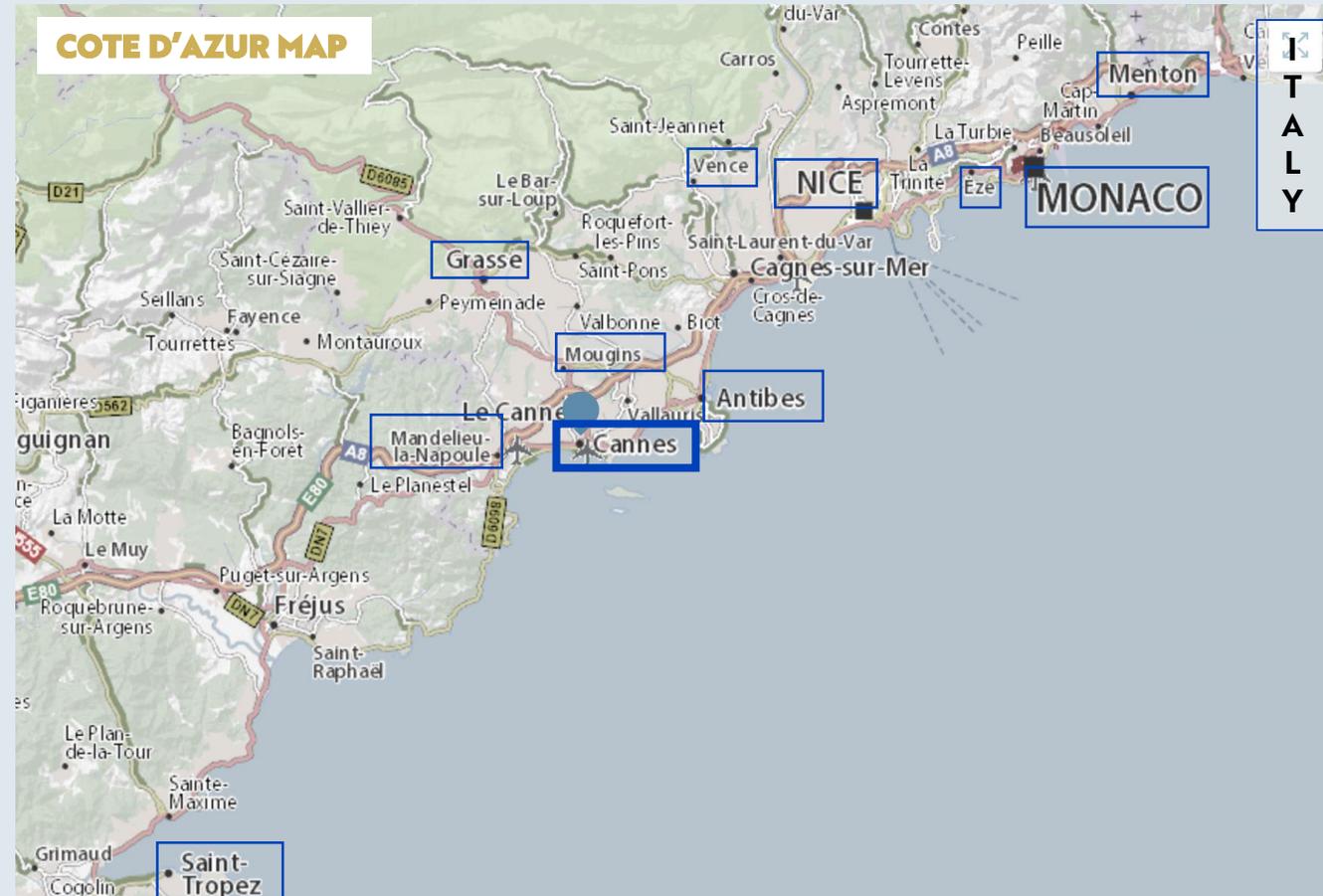
- **Nice Côte d'Azur International Airport** – Flights to 100+ destinations
- **Cannes-Mandelieu Business Airport** (For private jets)
- Transfers: by car (25min), helicopter (7min), bus (airport express shuttle)



# CANNES' PERFECT LOCATION

## THE SPOT TO BE ON THE COTE D'AZUR

- **Strategic position** for excursions
- Stay in Cannes and the explore the region for (half)day trips!
- Short car rides from Cannes:
  - Italy: 1h00
  - Monaco: 50min
  - Nice: 30min
  - Antibes: 20min
  - Grasse: 25min
  - Saint-Tropez: 1h15
  - Marseille: 1h50
  - Aix-en-Provence: 1h40



# AN IDEAL DESTINATION TO VISIT

## ALL YEAR ROUND

- Walking distance city
- Great climate
- Top quality accommodation: **130 hotels & residences** from budget to top luxury + private charming guest houses and exclusive villas for rent
- Perfect place for vacation (groups-couples-families...), honeymoon, business travel



# DISCOVER THE AUTHENTIC CANNES

FOUNDED IN  
997 AS A  
SMALL  
FISHING  
HARBOUR

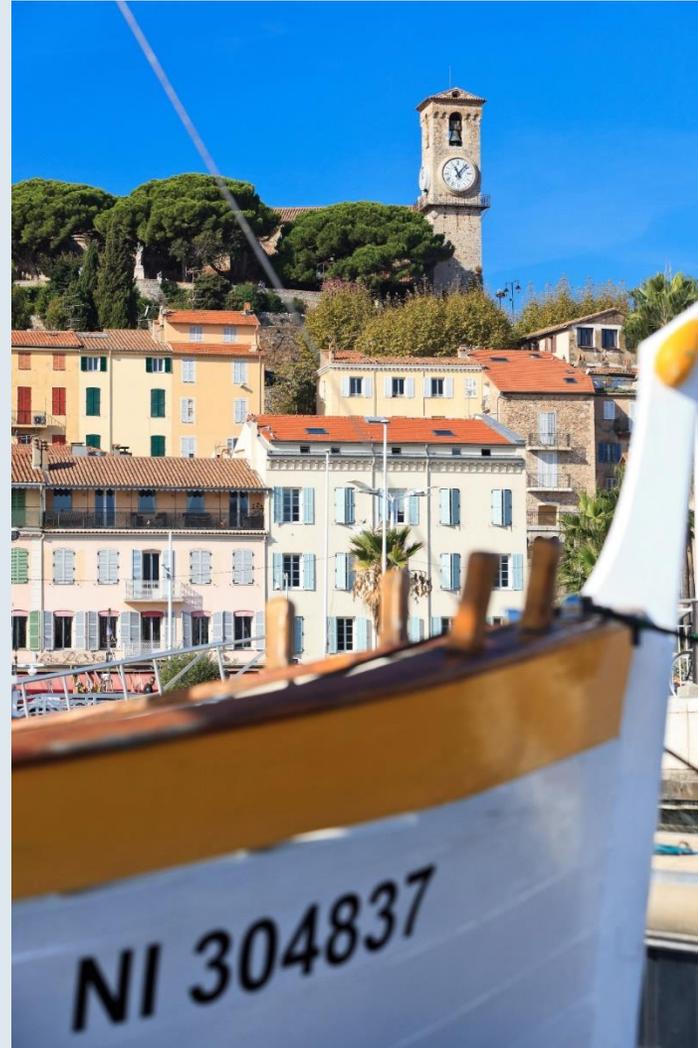
CANNES HAS  
MANAGED  
OVER THE  
YEARS TO  
KEEP ITS  
AUTHENTICITY  
AND CHARM



# LE SUQUET (OLD TOWN)

## THE HEART OF CANNES

- Walk through the **pedestrian** streets and immerse yourself in the **local life**
- Admire a **panoramic view** of the bay and the city
- Enjoy the great and local restaurants



# LE MARCHE FORVILLE

## A LOCAL INSTITUTION

- Discover the colors and scents of a **Provençal market** (fresh organic vegetables, local fishing, flowers...)
- Taste the handmade delicacies
- Enjoy a coffee or glass of wine in a bistro overlooking the place

# RUE MEYNADIER

## THE OLDEST SHOPPING STREET OF CANNES

- Go for a stroll to this emblematic pedestrian pavement street, connecting the Suquet to the Forville Market to the downtown



# LOCAL CRAFT & UPCYCLING WORKSHOPS

- Create your handcraft and upcycled products (**Wecandoo**)



# MEET THE LOCALS EXPERIENCE THE CANNES' ART DE VIVRE

- Immerse yourself dining with the locals (**Eatwith**) & visiting the city with Cannes' **Greeters**



# EXPLORE THE LERINS ISLANDS

CANNES'  
NATURAL  
WONDERS



# SAINTE MARGUERITE

## ISLAND

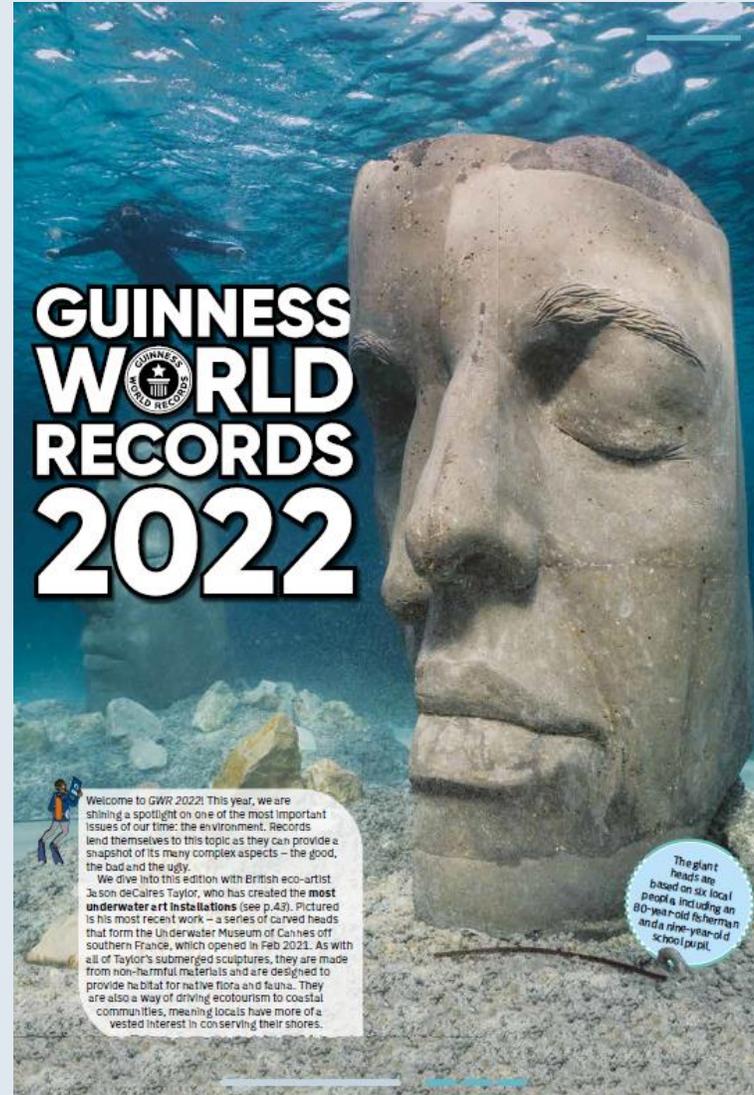
- 15 min. by shuttle boat
- Visit the **Royal Fortress** & cell of the famous **Man in the Iron Mask**
- Take a walk through the 152 hectares of Eucalyptus and Pine trees forest (Natura 2000 label)
- Enjoy resting on the wild beaches of the secluded coves
- Swim in the crystal clear water



# LERINS ISLANDS'

## UNDERWATER ECO-MUSEUM

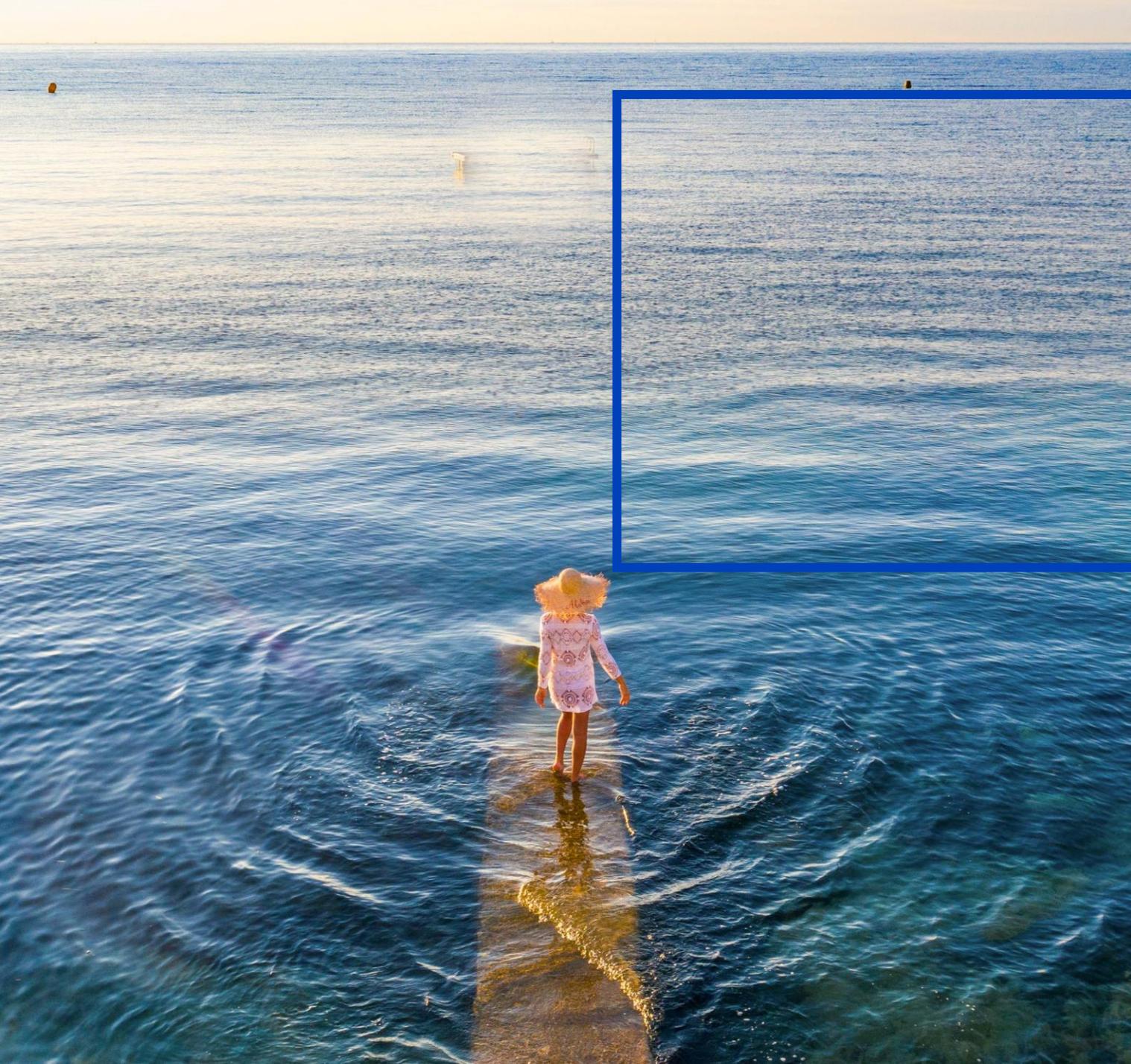
- First underwater museum in France & the Mediterranean
- By renowned artist **Jason deCaires Taylor**
- Submersion of 6 sculptures inspired by local residents
- From the shore of Ste-Marguerite island
- Protection of the marine biodiversity



# SAINT HONORAT ISLAND

- UNESCO World Heritage List – in process
- 20 min. by shuttle boat
- Visit the **Cistercian Abbey & Fortified Monastery**
- Taste the exquisite organic **wines** and liqueurs produced by the monks
- Revitalize yourself wandering throughout the pines and olive trees, vineyards, lavender fields, by the sea





# WHAT'S NEW IN CANNES?

2023-2025

**CANNES**

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# CANNES' HOTELS

## RENOVATION

- Large-scale renovation & refurbishment of **€1,3 billion**
- Carlton 5\* - opening March 2023
- Mondrian 5\* - opening March 2023
- Martinez 5\* (June 2022)
- JW Marriott 5\* (June 2021)
- Canopy by Hilton 4\* - opening summer 2023
- Belle Plage 4\* (June 2022)
- Juliana 4\* ...



# LA CROISSETTE

## REINVENTING THE LEGEND

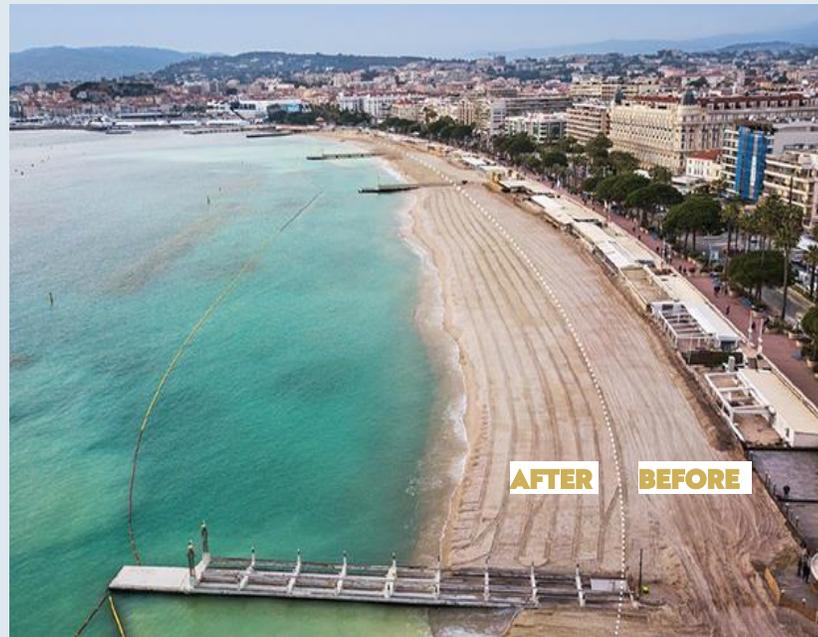
- 2022-2025
- Unparalleled facelift while remaining faithful to its identity
- **+€160 million** : more elegant & secure, greener and better illuminated
- **Thalassotherapy** : a new ecological way to supply buildings with heat & cold



# CANNES' BEACHES

## TOTAL RENOVATION

- **Sandy zone enlargement** of the public & private beaches of La Croisette
- **Full renovation** of the 35 private beaches restaurants & lounges located on the 3 bays of Cannes (Croisette – Bocca – Bijou)
- **BoccaCabana** Promenade with workout areas



# CANNES' RESTAURANTS & NIGHTLIFE

## NEW PLACES TO BE

- Experience **new flavors** and find your **perfect spots** among the 380 gourmet restaurants, bistros, beaches, wine bars, rooftop, festive venues, local cafés...
- NEWLY OPENED TRENDY ESTABLISHMENTS:  
**Salama, Môka, Luigi, Scalini, Bella by Eyal Shani, Hyde Beach...**



# CANNES CITY

## UPGRADED DISTRICTS

- Les Allées de la Liberté (2021-2023)
- Cours Felix Faure
- Promenade Joséphine Baker
- Mouré Rouge (pedestrian/cycling paths by the sea)
- Port Canto (Harry's Bar)
- Cinéum



# PALM BEACH CANNES

2024

- **Mythical institution** currently being modernized to become a very unique & prestigious entertainment hub by the sea
- World-famous restaurants (La Petite Maison de Nicole, Zuma, Nammos), cabaret (Medusa), nightclub, sea-water pool, private beach, event venue, luxury shops...



# CANNES VISITORS BUREAU

Your  
dedicated  
Travel  
Designers

A passionate  
team of  
Cannes'  
experts, at  
your disposal  
to build  
customized  
itineraries  
and programs  
for you and  
your clients



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# EXPERIENCE CANNES IN 3 DAYS

## SAMPLE ITINERARY

### Day 1:

Iconic souvenir picture on the steps of the **Palais des Festivals** – posing as a movie star!

Guided tour of Cannes aboard the famous **Cinema Train** to discover the different ambiances and districts of the city

Boat trip to **Saint Honorat Island** - Lunch on the island at La Tonnelle restaurant, facing the sea - Visit of the island and the **Abbaye of Lérins** - Surrounded by the olive trees and vineyards, private tasting of the **wines and/or liqueurs produced by the monks** of Saint Honorat

Back to Cannes - **Sunset drink** on one of the Plage du Midi private beaches, admiring the sun disappearing behind the red cliffs of the Esterel mountains

Dinner in a typical and charming restaurant of **Rue Saint Antoine** (in the Old Town)

### Day 2:

Discovery by walk of the **Suquet** (old town), its pedestrian streets full of charm and authenticity - Up to the Castre square to enjoy a **panoramic view** of the city

Visit of the not-to-be-missed **Forville Market** (flowers, local fishing, vegetables, fruits, cheese, olives...) and **tasting of local specialties** directly on the market like the Socca, the Tapenade, the fried zucchini flowers...

Lunch (Sea Food & rosé wine?) on the pedestrian and lively **Cours Félix Faure**

Excursion to **Sainte Marguerite Island** - Visit of the **Royal Fortress** & the cell of the **Man in the Iron Mask** - Walk around the island paths through the forest of pine trees and eucalyptus - Explore the **under-water eco museum** - Settle down, relax and sunbath in one of the hidden coves and swim in the turquoise waters

Back to Cannes - Festive dinner to **enjoy Cannes' nightlife** (in the districts of Carré d'or, Croisette, Port Canto, Palm Beach...)

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### Day 3:

Electric bike tour to discover the **hills of Cannes** (Californie & Croix des Gardes) and their superb views and luxuriant vegetation

Lunch on one of the La Croisette brand new **private beaches**

Treat your self with a local ha,ndcraft experience as a private **perfume** creation workshop

**Tea time** in one of the cafés of the trendy Rue Hoche - Free time for **shopping** from the luxurious Croisette to the unmissable Rue d'Antibes!

Dinner in a **gastronomic restaurant**

We could also add : panoramic & gourmet helicopter tour, thematic offbeat visit of Cannes with a Greeter, wine tasting, custom-made jewellery with a local designer, sunset kayak excursion, hike in the mountains of Cannes and the Esterel, paddle or big paddle activities, treasure hunt, yoga classes, spas...

As well as **excursions on the Côte d'Azur**: plenty of things to visit, a few kilometres from Cannes: Nice, Antibes, Monaco, Saint Paul de Vence, Grasse (perfume factories), St Tropez, Eze, Mougins and even Provence!

And what about combining just in one day a breakfast on a beach in Cannes and an afternoon on the ski slopes just 2 hours away?!

# EXPERIENCE CANNES IN 3 DAYS

SAMPLE ITINERARY

**Let's build together fantastic tailor-made programs for your clients!**

**CANNES**

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# LEISURE GROUPS

## SPECIAL OFFERS

- The Cannes Visitors Bureau is happy to sponsor your groups in Cannes by offering you **free activities packages!**

### Conditions:

- Groups of 10 to 50 pax
- Staying at least 2 nights in a hotel in Cannes
- From January to April & from October to December

### CANNES DISCOVERIES

- Cannes guided tour on board of the « Petit train du Cinéma »
- Free entry to the Musée des Explorations du Monde
- A Cannes souvenir to be collected at the Tourist Office !



### CANNES AS A LOCAL\*

- Discovery of locals specialities at Forville Market : olives & tapenades tasting at the Maison de l'Olive and socca tasting with Socca'nnes
- Discover the world of Fragonard with a « Flower of the year » perfume workshop in the Cannes boutique

\* from 10 to 20 people maximum



### CANNES SAINTE MARGUERITE ISLAND

- Boat trip to Sainte Marguerite Island with Trans Côte d'Azur (round trip)
- Free entry to the Musée du Masque de Fer & the Fort Royal



### CANNES SAINT HONORAT ISLAND

- Boat trip to Saint Honorat Island with Planaria (round trip)
- Self-tour of the Island & Abbey of Lérins
- 2 tiny liquors \*\* (2x3cl) produced by the Monks of Lérins are waiting for you at the Boutique of the abbey !

