

Environmental Charter for coach operators ensuring a sustainable service to Cannes

« Welcome sustainably the World! »

12 June 2023,

PREAMBLE

The quality of life and infrastructure in Cannes make it a major destination for both business and leisure travelers. Every year, around 600 coaches serve the hotels in Cannes and more than 1,500 coaches take cruise ship passengers on excursions. In order to preserve this attractiveness, its natural setting and the quality of life of residents and tourists alike, Cannes Town Hall wishes to involve coach operators in a virtuous ecological circle by implementing strong environmental measures.

Drawn up in partnership with the "Fédération Nationale des Transports de Voyageurs", this charter, which will apply to all coach operators serving the destination, defines a set of commitments to help protect the environment while improving services to the destination. This charter complements those already in place or in the process of being put in place with cruise operators and freight carriers.

CHARTER COMMITMENTS

1) Improve the environmental performance of vehicles

Coach operators serving Cannes undertake:

- To stop using EURO IV or lower standard coaches from 31 October 2023;
- To give priority to the use of EURO VI or low-emission (CNG, electric, hydrogen, etc.) coaches on services to Cannes, and to stop using EURO V coaches from 31 October 2024;
- To assign drivers trained in eco-driving to services to Cannes as a priority.

2) Improving traffic conditions

Cannes Town Council undertakes to:

- To define a traffic pattern (presented in the appendix to this charter), specifying the preferred routes for coaches entering and leaving the town;
- To make available on an open data portal the gauge restrictions on certain roads in the town;
- To provide hotels with preferred routes for their coach services;
- To inform coach operators in the event of major works,

Coach operators undertake to:

- To give priority to drivers who are familiar with the Cannes area;
- In particular, coaches will not be allowed on the BRT lanes, nor on the seafront lanes (boulevard du Midi Louise Moreau, boulevard de la Croisette and boulevard Gazagnaire except for duly authorised pick-ups and drop-offs), nor on the lanes running through the Croix des Gardes (except for vehicles with a 20-seater capacity).

3) Specifying parking and stopping arrangements

Cannes Town Council undertakes to:

- Communicate the location of coach parking spaces and drop-off points in Cannes, as well as their operation (parking rates);
- To reiterate the procedure for requesting the right to park or drop off and pick up passengers in Cannes, and to translate this procedure (into English);
- To see if it is possible to translate certain signs into English or, failing that, to work with the Palais des Festivals et des Congrès on a brochure giving essential information to coach operators;
- To consider ways of providing coach operators with real-time information on the availability of parking areas.

Coach operators undertake:

- Not to stop or park their vehicles outside duly authorized areas;
- To switch off the engines of vehicles when stationary and to ensure that the air conditioning is only switched on when customers board;
- Affix their Crit'Air sticker to the windscreen of their vehicle.*

4) Promoting global environmental initiatives

Cannes Town Hall undertakes to:

• To promote the coach operators' environmental charter at local, national and European level.

The Fédération Nationale des Transports de Voyageurs undertakes :

- Encourage coach operators to sign up to the voluntary "Objectif CO2: les transporteurs s'engagent" ("Objective CO2: carriers commit") scheme;
- Promote this charter among coach operators.

5) Monitoring and control of the Charter

This charter signed by Cannes Town Council and the Fédération Nationale des Transports de Voyageurs (FNTV) will apply from 12 June 2023 to all coach operators serving Cannes, whether or not they are members of the FNTV. A decree to this effect will be issued by Cannes Town Hall.

In addition to the random checks that will be carried out on the ground, the commitments made will be closely monitored, verified and assessed by a committee comprising representatives of Cannes Town Hall, representatives of the Fédération Nationale des Transports de Voyageurs and local tourism and mobility stakeholders. This "enlarged" monitoring committee will meet at least once a year and/or at the request of one of its members.

A select committee will accompany it. This select committee, which will include representatives of Cannes Town Council and the Fédération Nationale des Transports de Voyageurs, may be convened at any time at the request of one of the two partners.

For the Town Hall of Cannes

For the « Fédération Nationale des Transports de Voyageurs »

David Lisnard

Le Maire

Philippe Masson

Le Président de la Fédération Nationale

des Transports et des Voyageurs des Alpes-Maritimes