



CULTURE PRESS KIT





SUMMARY

<u>DAVID LISNARD's EDITORIAL</u>	03
<u>JEAN-MICHEL ARNAUD's EDITORIAL</u>	04
<u>CANNES, THE FIVE-STAR CAPITAL OF THE 7th ART</u>	05
<u>THE « PALAIS DES FESTIVALS ET DES CONGRÈS » DRIVING CULTURAL ACTIVITY</u>	16
<u>MUSEUMS AND EXHIBITIONS TO OPEN UP TO THE WORLD</u>	26
<u>"TRANSMISSION-TRAINING INITIATIVE" WITH THE CULTURAL ENTITIES OF CANNES</u>	34
<u>CANNES, A PIONEERING CITY IN FRANCE FOR "100% ARTISTIC AND CULTURAL EDUCATION"</u>	42

DAVID LISNARD

MAYOR OF CANNES
PRESIDENT OF THE CANNES PAYS DE LÉRINS AGGLOMERATION
PRESIDENT OF THE ASSOCIATION OF FRENCH MAYORS

Cannes, the capital of culture

Culture is nurtured in Cannes as an essential good. It is no coincidence that we allocate the largest portion of the City's budget to it. Cinema, of course, but also music, theatre, dance, literature, audiovisual and digital creation, and the visual arts, with the flagship new art center, La Malmaison, opening its doors: all forms of expression are here celebrated, promoted, valued, and passed on within the framework of our 100% Artistic and Cultural Education approach.

Because creativity is inherent to our species, because it is a source of personal fulfillment as well as social connection, culture must be developed and made accessible to everyone. It is a work of universal public interest. Engaging in it is to elevate humanity to its highest dignity. In a world under constant tension and near-universal conflict, we feel more urgently than ever the need to promote the positive effects of thought and imagination. Culture is both knowledge and spirituality. It nourishes the body as much as the soul.

Cannes carries this ambition. It embodies it. It lives it, alongside a rich and dynamic network of associations, alongside passionate artists, producers, and collectors. It unfolds it for its youth as a sign of hope for the future. It ensures it for every ages because it is never too late for the emotion that gives meaning to the rest of life.

Cannes is much more than a destination. It is an inspired artistic momentum, a place that makes the greatest dream. It never stops unfolding the credits of its history, its talents, and all those who possess that creative impulse that pulls them beyond their constraints, beyond their limits, to open new horizons on the world.

Long live Culture! Long live Cannes!



JEAN-MICHEL ARNAUD

PRESIDENT OF THE CANNES PALAIS DES FESTIVALS ET CONGRÈS ELECTED CULTURAL DELEGATE FOR THE CITY OF CANNES

Culture is not a luxury, but a fundamental necessity, a driving force for elevation and personal fulfillment. It embodies the bond that unites the people, strengthens the identity of a region, and contributes to its global influence.

In Cannes, culture is an absolute priority, supported by a proactive, ambitious, and creative municipal policy.

This ambition is reflected in an exceptionally rich cultural offering, embodied by iconic events such as the Cannes Film Festival, the International Dance Festival, and the Pyrotechnic Art Festival. It is also expressed through our museums, theaters and concert halls, media libraries, and exceptional public spaces and sites.

A thriving local dynamic, fueled by engaged artists and cultural actors with numerous initiatives, shapes a unique cultural identity where history and heritage meet everyday artistic creation and modernity.

Far more than just an iconic venue, it is a key player in this dynamic, offering more than 80 performances annually – theater, dance, concerts, circus – as well as large-scale international events.

A company with a mission since 2022, the Palais combines culture, responsibility, and sustainability, supported by strong societal and environmental commitments. This approach embodies our vision: to combine creativity and environmental respect, nourishing minds while preserving resources.

Cannes is a city in constant motion, pulsing to the rhythm of the arts and culture. Thanks to an ambitious policy and bold initiatives, we reaffirm with conviction that culture is for everyone, everywhere, and always.

It is with this spirit that we take immense pride in inaugurating today the new contemporary art center of Cannes, nestled in the majestic setting of the Malmaison. This unique space stands as a new venue for meetings, exchanges, and creation, where architectural heritage enhances the most contemporary works of art.

Together, let us make this center a shining symbol of Cannes' cultural influence, its openness to the world, and, thanks to this renovation, its entry into the 21st century.

CANNES, THE FIVE-STAR CAPITAL OF THE 7th ART





THE CANNES FILM FESTIVAL, A GOLDEN PALM FOR LOCAL PASSION

Cannes and Cinema... It is undoubtedly the greatest love story between a city and a major art form of our civilization. The divine romance began with the creation of the Cannes Film Festival. Officially, in 1946. The event, now one of the most prestigious and widely covered in the world, could have been launched a few years earlier. History had other plans...

In 1939, the French government decided to create an International Film Festival to rival the Venice Film Festival, which was then under the control of Hitler and Mussolini, who determined the winners... "Enough is enough," said many countries, supporting this cultural and political rebellion.

However, World War II disrupted everything in its destructive path and prevented the first edition from taking place. The selection for that inaugural festival was already prestigious, including *The Wizard of Oz* by Victor Fleming, *Only Angels Have Wings* by Howard Hawks, and *Pacific Express* by Cecil B. DeMille.

The project therefore materialized after the horrors of the war. With peace restored, scars still fresh, but men and women standing tall, film lovers gathered in the gardens of the Grand Hôtel. The first celebration the world enjoyed was magnificent. The competition included 19 countries and an international jury chaired by Georges Huisman. From then on, nothing could stop the event (except for COVID in 2020 and the May 1968 events).

The Cannes Film Festival, recognized as being of public interest in 1972, grew and became more popular in the 1950s thanks to the presence of celebrities such as Kirk Douglas, Sophia Loren, Grace Kelly, and Brigitte Bardot.

It took place at the new "Palais Croisette" from 1949 until the last edition marked by the screening of *E.T.* by Steven Spielberg in 1982, before moving to its permanent home at the Palais des Festivals et des Congrès a year later. The venue was specifically built for this event, where art meets society.

Over time, the 24 steps of the red carpet have become a glamorous showcase and a symbol of artistic, commercial, and cultural support for cinema from all continents, capable of transcending borders with innovative ideas.

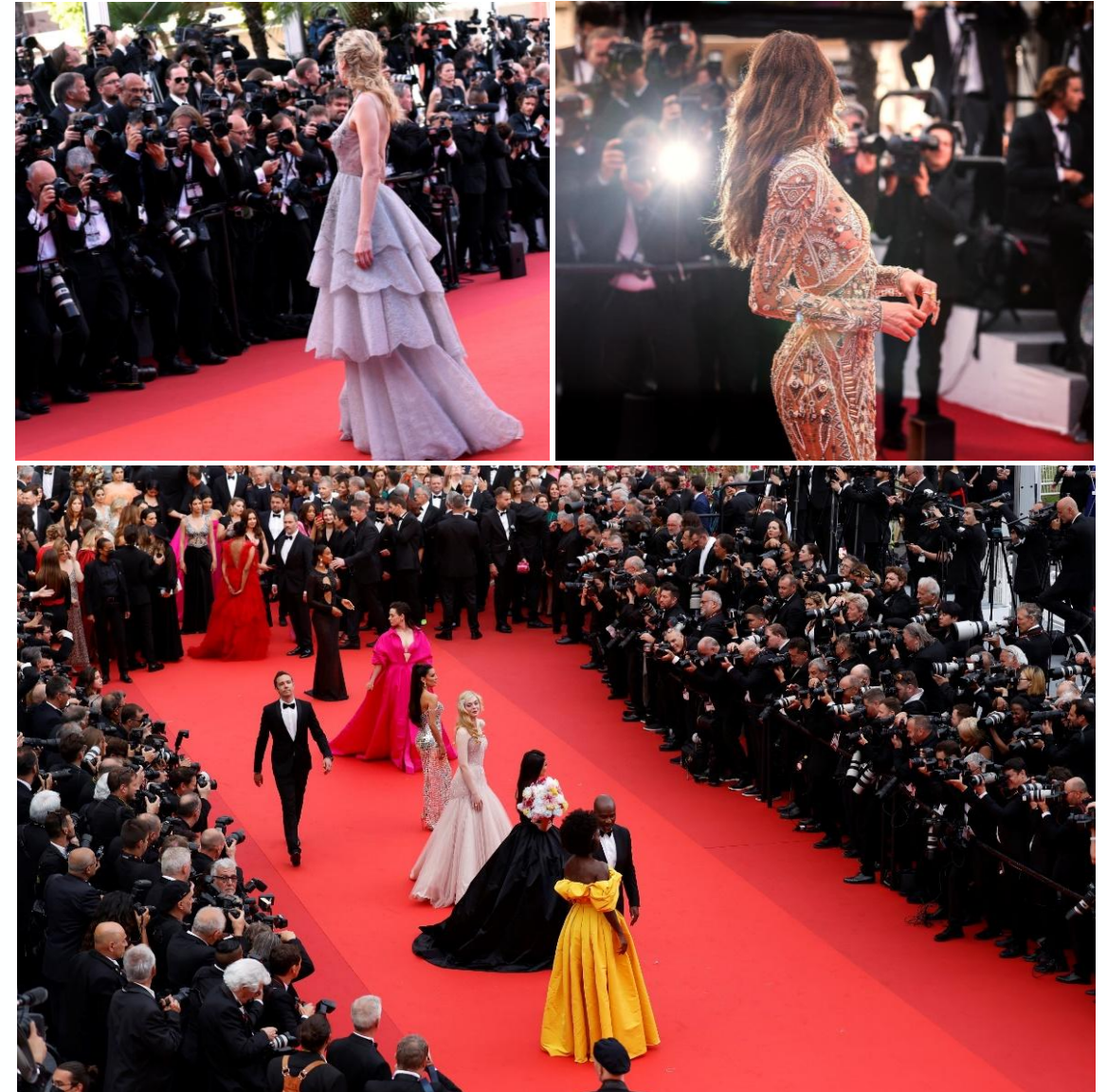
This global influence has its emblem: the famous Palme d'Or, created in 1955. Modernized by Chopard in 1997, hand-crafted, it shines in 24-carat gold and crystal. Each model is unique. Just like the Festival and its unbreakable bond with Cannes.

A DOLBY ATMOS SOUND TO AMAZE YOUR EARS

In 2025, the famous Louis-Lumière hall at the Palais des Festivals – where the Festival screenings take place – will be transformed to incorporate immersive Dolby Atmos sound. The SEMEC, the company operating the Palais des Festivals et des Congrès in Cannes, has invested one million euros in this technological solution, which provides *“sound of incredible clarity that moves all around and above the listener, pulling them into the heart of the story”*, explains Dolby. Audiences will no longer know where to turn their ears. They will be able to *“hear every detail come to life with breathtaking realism, exactly as the filmmakers intended.”*

THE SCENARIO FOR THE INTERNATIONAL FILM MUSEUM IS TAKING SHAPE

To promote its ecosystem around the seventh art, the city, in partnership with the Cannes Film Festival and the Cinémathèque Française, is working on the creation of an International Cinema Museum in Cannes. The cultural and artistic directions for the site have now been defined after the municipality signed an agreement in July 2021 with the National Center for Cinema and the Animated Image and the French Cinematheque. A partnership with the French Association of the International Film Festival was confirmed in May 2022. The script is now complete, the casting is underway. Production is on the horizon.



"CANNES ON AIR" BRINGS NEW LIFE TO THE AUDIOVISUAL INDUSTRY

Cinema plays a central role in the growth of Cannes and its appetite for culture. The city imagined, and then launched, a spectacular initiative in the 2010s to become a major hub for the creative and audiovisual economy. This program, which aims, among other things, to make the city the world capital of writing professions, has a name: "Cannes on Air."

"It's an industry to build the future of Cannes, to keep our youth here, attract outside talent, and add a pillar to our economic development," summarizes Mayor David Lisnard.

Leveraging its influence and the major events it hosts in the creative world, such as the Cannes Film Festival, Cannes Lions (advertising), and Canneseries, the city is transforming into a student hub. In 2021, it created the **Georges-Méliès University campus**, dedicated to the professions of writing and audiovisual production. Located on the Bastide Rouge site, with a total area of 8,145 m², including 4,445 m² dedicated to training, the campus welcomes 1,200 students who follow programs ranging from high school to a master's level (bac to bac+8), thanks to collaborations with the University Côte d'Azur and partners such as Vivendi, Canal+, Banijay, and INA..

locations.

The Bastide Rouge site, where a **spectacular multiplex cinema** (Cineum) designed by architect Rudy Ricciotti has been built, is gradually becoming a true creative arts technopole, a breeding ground for screenwriters, directors, and technicians where skills are flourishing..

A business incubator hosts audiovisual professionals, start-ups thrive there, and they can connect with the students on campus.

State-of-the-art facilities for professionals have been installed on-site: filming studios, post-production spaces, as well as meeting and screening rooms.

To establish itself as a hub for this sector and strengthen its strategy, Cannes will also welcome **the Novelty-Magnum-Dushow Group**, the European leader in technical services for the events industry. It will settle on the former Ansaldobreda industrial site, a 5.7-hectare brownfield preserved by the City Hall. 400 jobs (100 permanent positions and 300 event industry workers) are planned for this massive international project, which will include filming stages, studios, post-production offices, a student residence, training schools, and communication agencies.



Pépinière Bastide Rouge Agglomération© Cannes Lérins



Campus Georges Méliès ©Agglomération Cannes Lérins

THE 7TH ART ACROSS BORDERS WITH THE UNESCO NETWORK

Cannes is the only French city to belong to the UNESCO Creative Cities network... for cinema, alongside other iconic cities such as Sydney, Mumbai, Busan, Rome, Qingdao, and Santos.

This network helps raise the city's profile internationally and fosters cultural and artistic cooperation with other countries. This is currently reflected through joint projects and agreements signed with Busan, South Korea, where the city of Cannes opened an international French visual arts residency called 'Villa Busan' within the Hongt Art Center, in collaboration with the French Embassy in the Republic of Korea.

Based on the model of the Villa Medici, it offers two three-month residencies every year. The French residents will be selected through a call for projects. They must present programs that take into account local issues and are linked to the South Korean artistic scene. This will give them the opportunity to create in a stimulating and inspiring environment in the heart of the country's second-largest metropolitan area.

With this pioneering initiative, the city of Cannes, a recognized capital of the 7th Art, enhances its **"Cannes On Air"** program and strengthens its commitment to promoting France and its expertise in the field of image creation.



Park Heong-joon, Mayor of Busan with David Lisnard, Mayor of Cannes



CANNES
ON AIR
VILLE CRÉATIVE



Ciné quartier Parking Diabolika République @Mairie de Cannes



CANNES, WHERE CINEMA EMBRACES EVERY SEASON

Certainly, the Cannes Film Festival, held in May, takes center stage, but the city beats to the rhythm of the seventh art throughout the year.

In November, **the Cannes Cinematographic Meetings** allow everyone to attend film screenings, sometimes in preview, with directors and critics present, as well as masterclasses, special screenings, or initiation workshops. Some productions compete, while others do not. The event is organized by the Cannes Cinéma association, one of the branches of the regional audiovisual education hub in the South of France (which also organizes Cannes Cinéphiles and the Italian Film Week). This event, attracting over 10,000 people every year, takes place in all the cinemas in the city and the neighboring town of Le Cannet. The goal is to share this culture with as many people as possible. Youth is closely involved in this event: middle schoolers, high schoolers, and university students take part as guests in every edition.

In summer, **open-air movie screenings** are held in various neighborhoods, offering classic or recent films on the big screen. Think flip-flops under the starry night. In October, the **International Pan-African Film Festival** takes place, an independent festival organized by the Nord Sud Développement association.

It offers a deep dive into contemporary African cinema, as well as films from the Caribbean diaspora, Europe, Asia, and the Americas.

Cannes is also a giant open-air studio, accessible 365 days a year with a simple stroll. First, by following the Path of the stars, which, like the famous Walk of Fame in Los Angeles, features the handprints and signatures of nearly 450 actors and directors, including Sylvester Stallone, Spike Lee, Sharon Stone, Catherine Deneuve, and Jean-Paul Belmondo.

Then, by walking through **the filming locations of famous movies**. There are many.

For example, the Carlton Hotel served as the setting for several films: *La Main au collet* by Alfred Hitchcock and *Grosse fatigue* by Michel Blanc.

The Croisette is also famous, with Jason Statham driving against traffic in the first *Le Transporteur*.

Marion Cotillard, in *De Rouille et d'Os* by Jacques Audiard, took her first sea bath after her accident (in the film) on the Goéland Beach right in the center of Cannes.

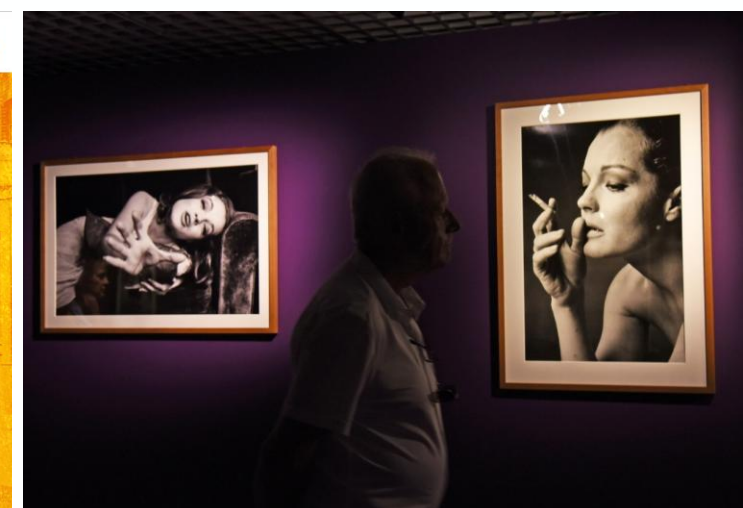
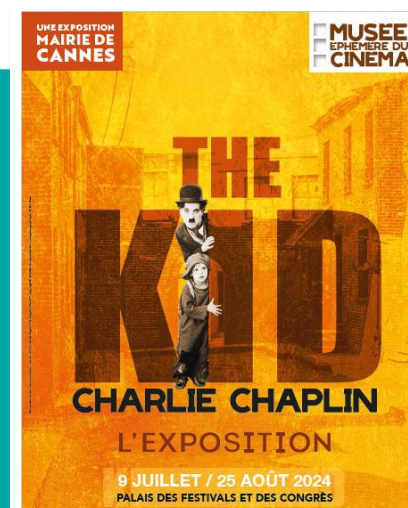
The Palais des Festivals et des Congrès is undeniably the hero of *La Cité de la peur* with Les Nuls. This list of Made in Cannes film locations is far from exhaustive (see below).

AN EPHEMERAL BOUNCE BEHIND THE SCREEN

Every summer since 2015, the city organizes the Ephemeral Cinema Museum, which the general public loves. Held at the Palais des Festivals et des Congrès, it offers a behind-the-scenes look at the 7th Art through a specific theme.

This unique experience among the many summer exhibitions in the region focuses on a director, actor, screenwriter, or photographer through spectacular staging, visual effects, and activities. Michel Gondry, Louis de Funès, Charlie Chaplin, Georges Méliès, and Sergio Leone have all been honored at the Ephemeral Cinema Museum.

For 2025, the spotlight will be on a great American filmmaker, James Cameron, in anticipation of the release of Avatar 3 later in the year.



QUIET, ACTION...INSPIRATIONS !

*The city of Cannes inspires filmmakers from all over the world every year. All the sites in the town (Le Suquet, the Old Port, the Croisette, the Lérins Islands, the Croisette...) form **a true open-air studio**.*

The cast is eclectic and prestigious. From *Femme Fatale* by Brian de Palma, *The Girl from Monaco* by Anne Fontaine, to *Taxi 4* by Gérard Krawczyk, *Mr. Bean's Holiday* by Steve Bendelack, *Neither for Nor Against (Quite the Contrary)* by Cédric Klapisch, or *The Adversary* by Nicole Garcia, many films have been shot in the city.

More recently, *The Substance* by Coralie Fargeat, starring actress Demi Moore, who won the Best Actress award in a Comedy at the 2025 Golden Globes, was also partially filmed in Cannes. Why? The film took advantage of the palm trees reminiscent of Hollywood and the contrasting light typical of Californian landscapes.

Undoubtedly, international production teams love Cannes, with its 300 sunny days a year and postcard-perfect spots. This is no accident. As part of the "Cannes on Air" program, the municipality has been **actively engaging with and warmly welcoming film crews** for several years. Administrative procedures for filming permits are streamlined, parking is made easier with attractive rates, and a close working relationship is established with the film teams.

In 2024, 353 filming days were recorded, including those of *Nouvelle Vague* by American director Richard Linklater, a feature film paying tribute to Jean-Luc Godard, and *Les Immortelles* by Caroline Deruas. Cannes also hosted cameras for four French TV series (*Carpe Diem*, *Alice Nevers*, *Le juge est une femme*, *Néro* and *Qui sème le vent*, produced by Netflix), as well as 31 television shows (*NRJ Music Awards*, *Ninja Warrior...*) and 10 documentaries.



Shooting *Alice Nevers* ©Agglomération Cannes Lérins



Shooting *Carpe Diem* ©Agglomération Cannes Lérins



CANNES AT THE TOP OF THE LIST

A few examples of films shot in the city :

- **La main au Collet** d'Alfred Hitchcock avec Grace Kelly et Cary Grant ;
- **Mélodie en sous-sol** d'Henri Verneuil avec Jean Gabin et Alain Delon ;
- **The Love Punch** de Joël Hopkins avec Pierce Brosnan et Emma Thompson ;
- **Mobius** d'Eric Ronchant, avec Jean Dujardin, Tim Roth et Cécile de France ;
- **Seduced and Abandoned** de James Toback avec Alec Baldwin ;
- **Marbie, Star** de Dominique Dubuisson ;
- **À toi qui va naître de local** Cannes filmmaker Xavier Ladjointe ;
- **De Rouille et d'Os** de Jacques Audiard avec Marion Cotillard ;
- **Celle qui aimait Richard Wagner** de Jean-Louis Guillermou ;
- **W.E** de Madonna ;
- **Omar m'a tuer** de Roschdy Zem ;
- **Les Tuche** d'Olivier Baroux ;
- **Le Siffleur** de Philippe Lefebvre ;
- **Panique à Hollywood** de Barry Levinson ;
- **Cine Città** d'Ibrahim Letaief ;
- **La Fille de Monaco** d'Anne Fontaine ;
- **Roman de gare** de Claude Lelouch ;
- **La bonne année** de Claude Lelouch ;
- **Taxi 4** de Gérard Krawczyk ;
- **Le Printemps de la chance** de Michael Bergmann ;
- **Hors de prix** de Pierre Salvadori ;
- **Quatre étoiles** de Christian Vincent ;
- **Anthony Zimmer** de Jérôme Salle ;
- **Les Vacances de Mister Bean** de Steve Bendelack ;
- **La Californie** de Jacques Fieschi ;
- **De particulier à particulier** de Brice Cauvin ;
- **L'Ex-Femme de ma vie** de Josiane Balasko ;
- **Une belle histoire** de Philippe Dajoux ;
- **Lovely Rita, sainte patronne des cas désespérés** de Stéphane Clavier ;
- **Double Zéro** de Gérard Pirès ;
- **Ni pour, ni contre (bien au contraire)** de Cédric Klapisch ;
- **L'Adversaire** de Nicole Garcia ;
- **Femme fatale** de Brian de Palma ;
- **Le Transporteur** de Louis Leterrier et Corey Yuen ;
- **French Kiss** de Lawrence Kasdan ;
- **Jusqu'à la lie de Christian** Le Hemonet avec Yann Lerat, Cécile Peyrot et Murray Melvin ;
- **Sulak** de Mélanie Laurent ;
- **Meurtres sur les îles de Lérins** d'Anne Fassio.

ON THE WALLS, CINEMA COMES TO LIFE

They can be seen if you look up a little, at the turn of a street, sometimes by chance during a walk. To celebrate its close relationship with cinema – in XXL size – the city of Cannes has been creating giant murals related to iconic films, legendary figures of French and international cinema, as well as renowned writers, since 2016.

Nowadays, 22 artworks adorn facades throughout the city. "It is a way to preserve the built heritage and enhance France's cultural and historical identity," explains Mayor David Lisnard..

The beautiful story is far from over: 500,000 euros will be invested by 2026 to multiply the painted walls across the city.

List of Cannes' Murals

- **Cinéma Cannes**, Place Cornut-Gentille, 2 quai Saint-Pierre
- **Charlie Chaplin « Le Kid »**, 10 boulevard Vallombrosa
- **Hôtel de la Plage, « Les vacances de M. Hulot »**, 7 rue Saint-Dizier
- **Trompe l'œil « Le Barbarella »**, Place du Suquet, 16 rue Saint-Dizier
- **L'envers du décor**, 7 rue des Suisses
- **Buster Keaton « Le Caméraman »**, 29 boulevard Victor Tuby
- **Gérard Philipe « Fanfan la Tulipe »**, 3 boulevard Victor Tuby
- **Le 7e art**, Place du 18 juin
- **Marylin Monroe**, 16 boulevard d'Alsace
- **Harold Lloyd « Safety Last »**, 9 rue Louis Braille
- **Les baisers de cinéma**, Boulevard de la République
- **Cannes movie car museum**, Parking Berthelot-ex Diabolika
- **« La leçon de Piano »** de Jane Campion, Pont Alexandre III

- **« Pulp Fiction »** de Quentin Tarantino, Pont Alexandre III
- **Alain Delon « Plein Soleil »**, Avenue Francis Tonner
- **20 000 lieues sous les mers**, Passage Pierre Sémard
- **« Les demoiselles de Rochefort »**, Parking Migno
- **Jean-Paul Belmondo**, 7 rue Jean-Jaurès
- **« Taxi Driver »** de Martin Scorsese, 87 boulevard de la République
- **« Un homme et une femme »** de Claude Lelouch, 150 avenue Michel Jourdan
- **Guy de Maupassant**, 28 rue Louis Blanc
- **« Autant en emporte le vent »** de Victor Fleming, 95 avenue du docteur Picaud



CANNESERIES, THE RISE OF THE PINK CARPET

Audiovisual creation must now reckon with series. Their number and quality are booming, running parallel to cinema, ambitiously complementing it. The connection between these two arts is strong. It's no coincidence that the greatest filmmakers are turning to series.

For all these reasons, Mayor David Lisnard launched Canneseries in 2018, a festival that is completely open to the public. No red carpet here, **but a pink one** – a pop and fresh universe, with a climb up the stairs, big stars, and highly coveted awards. The event, entirely free and organized in the prestigious Palais des Festivals et des Congrès, maintains a close connection with its audience!

In fact, Canneseries offers the chance to discover about **forty new gems from around the world every year**, set to hit streaming platforms or TV screens. One thing is certain: future successes pass through this international festival, chaired by Fleur Pellerin.

Actors, screenwriters, producers, and the entire industry are present to push their craft forward while sharing the vibrant culture of a (new) world of fiction.

To judge the works (including short series and documentary series), the festival relies on a jury made up of renowned talents from around the world, all well-known in the series universe. After intense deliberations, they award 9 prizes at the closing ceremony, including the highly coveted "Best Series Award." The youth, who are fans and avid consumers of this new art form, also have a place, with a jury composed of high school students and university students. When Canneseries was created, it might have been a gamble, but it has certainly proven to be an essential event in the series industry, where professionals can also meet, exchange ideas, and discuss business.

In addition to screenings and competitions, many activities are offered each year: talks, signings, all of which are again free through online ticketing. While still young in Cannes' history, the "pink carpet" is no longer a novice. In just a few years, the public has embraced the codes and the relaxed atmosphere of this festival, which has an "ambitious, international, high-level but also popular, joyful, and inclusive" program, as the organizers highlight, making it a point to select works from different genres and countries.

Because culture is universal.



THE PALAIS DES FESTIVALS ET DES CONGRÈS, DRIVING CULTURAL ACTIVITY



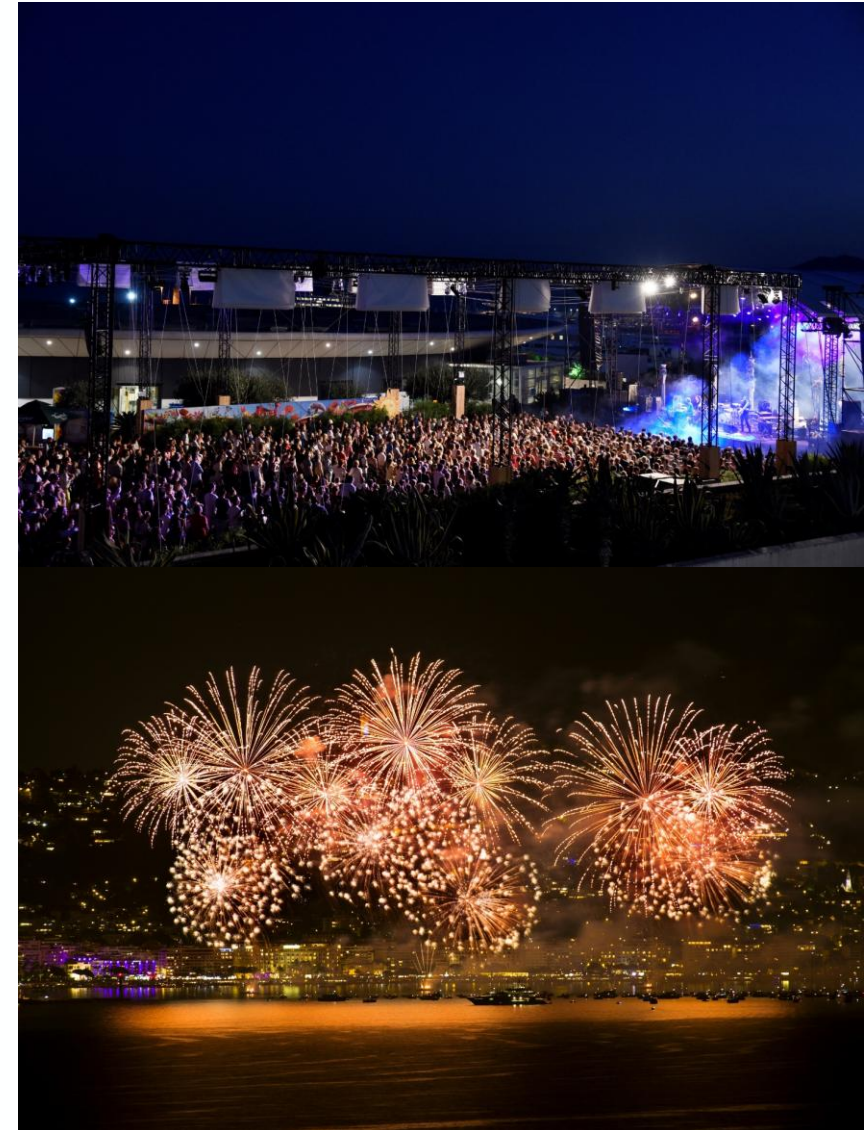
81 SHOWS, FESTIVALS, AND 860,000 SPECTATORS: CULTURE EVERYWHERE, ALL THE TIME !

It's a completely unique and original model in France. Holding a public service delegation (DSP) granted by the municipality, the Palais des Festivals et des Congrès is a cultural engine for Cannes. Equipped with cutting-edge infrastructure and teams with recognized expertise, it hosts major performances and festivals every year, with both **national and international reach**, and designs a comprehensive program for that purpose. It is also responsible for hosting cultural events that align with the strategic objectives defined by the city of Cannes in terms of cultural and social policy.

While many performances take place in the world-renowned spaces of the Palais, such as the Grand Auditorium or its beautiful terrace with a sea view, numerous events are organized outside its walls, sometimes even in collaboration with other cities.

Theater, dance, music, comedy, fireworks, games, circus arts, musicals... **all genres are on the program** in a fine balance between renowned artists, more specialized offerings, and promising young talents. *"The program, all year long even during school holidays (to support the hotel industry and strengthen the cultural and artistic appeal), is divided into two parts: a winter season and a summer season,"* explains Sophie Dupont, Director of Cultural Events at the Palais. *"Our daily work involves ensuring the organization of high-quality cultural events that attract a wide audience and contribute to the city's cultural identity and its global reach."* The goal is clear as a beautiful curtain rise: to make an eclectic program accessible to all audiences, reflecting global artistic creation in all its forms and for all tastes.

Numbers speak louder than long speeches. In 2024, the Palais des Festivals et des Congrès in Cannes hosted 81 shows, including 39 performances, 15 concerts, and 10 DJ sets at the Midem, three major summer concerts, six fireworks displays at the Pyrotechnic Art Festival, and eight concerts at "Jeunes talents du Suquet." The Palais also offered seven days of the International Games Festival, supported 8 Bals des Fous, and sponsored 3 days of Plages Électroniques. The public is on board. In total, these events attracted 860,000 spectators.





WELL THEN, LET'S DANCE NOW!

A flagship event in the cultural programming of the Palais, the Cannes Dance Festival – French Riviera, traditionally held in November and December, has become a **national reference**. It has been led by prominent figures in the world of dance: Jean-Luc Barsotti (from 1985 to 1991), Yorgos Loukos (from 1992 to 2009), Frédéric Flamand (2011 and 2013), and Brigitte Lefèvre (from 2015 to 2021). Since 2023, Didier Deschamps has taken on the artistic direction.

The Festival has a central motto: to make this art (and its practice) accessible to the widest audience. To attract and captivate, its organizers program **the largest national and international companies at every edition**. The event embraces all aesthetics of the discipline.

It promotes discovery and diversity by giving space to the new generation of choreographers. Local companies also take the stage.

Admiring is great, but getting involved is even better: to inspire future vocations, workshops, masterclasses, and meetings with artists complement the programming.

With cinema, dance is an **essential pillar** of culture in Cannes. It is considered a major art form there. *“Dance is in our DNA, we’ve enhanced the offer with additional events to make it even more visible, and the public is following,”* analyzes Sophie Dupont, Director of Cultural Events at the Palais des Festivals and Congresses.

To bring these two arts together, the City came up with the idea of creating **MOV'IN Cannes** in 2023, under the artistic direction of Didier Deschamps and Éric Oberdorff.

This competition highlights the richness of short films dedicated to dance, its current trends, original creations, and international production. It engages youth in the film selection process through educational activities throughout the year, during which students (CNSMD Paris, BTS Audiovisual Cannes, University of Côte d’Azur, etc.) are involved in selecting the films submitted to the jury.

In partnership with **the Ministry of Culture and the National Dance Center**, MOV'IN Cannes brings together 10 dance film platforms from around the world, thus creating a true space for international professional exchange.

Alpes-Côte d'Azur region (PACA), and the Alpes-Maritimes Department, the Dance Festival is not limited to Cannes. In recent years, it has spread throughout the department and extended into the neighboring Var region. The event is thus hosted in eight partner venues: Anthéa (Antibes), Forum Jacques-Prévert (Carros), Scène 55 (Mougins), Théâtre de Grasse, National Theatre of Nice, Théâtres en Dracénie (Draguignan), Théâtre Le Forum de Fréjus, and Théâtre La Licorne in Cannes.

MUSIC FROM EVERY STYLE SOFTENS THE MOODS

The Palais' Music Program

Music undoubtedly softens the mood but also the hearts in Cannes, where it plays a major role in the city's cultural offerings.

Every summer, major concerts, for example, make a splash on the Terrace of the Palais des Festivals, attracting 6,000 spectators. It's just one of many events. In fact, throughout the year, the Palais, with its rich cultural season focused on French chanson, contemporary music, and pop, hosts headline acts that draw fans. It also invites up-and-coming singers and musicians, the future gems of the industry.

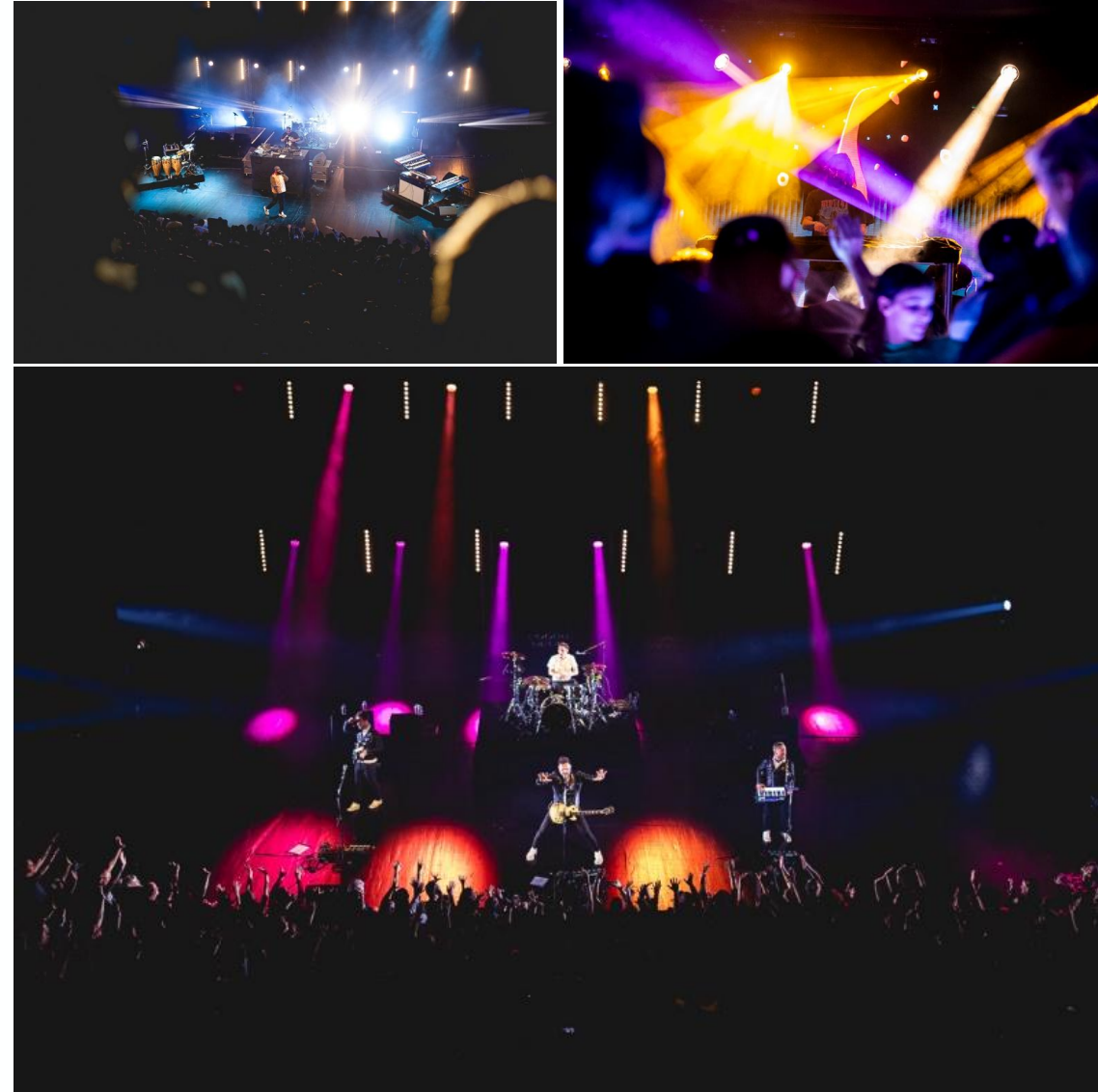
This is a point of pride for the Palais, which, as a mission-driven organization, works daily to uncover new talent. Some of these artists began in the more modest spaces of the Palais before returning to the Grand Auditorium.

The Palais des Festivals and Congresses and the City of Cannes co-organize the Midem in collaboration with Live Nation, the global leader in concert and event production.

This must-attend event for professionals in the global music industry was relaunched by Mayor David Lisnard in 2023. It brings together players from the sector, from all backgrounds, to do business, imagine the future, and share their experiences in networking spaces and roundtable discussions.

The Midem has become a highly anticipated event for concert lovers, with a spectacular lineup called **Midem Live**. Every evening, the event opens its doors to the public for exceptional sessions. Cannes is transformed into a **global stage** where internationally renowned artists and emerging talents perform.

In 2025, 15 concerts, 10 DJ sets, and 25 international artists were programmed.





The Festival of Young Talents from Classical to Jazz

Its history is quite recent. Set in the stunning, poetic setting of the historic Suquet district overlooking the bay of Cannes, under the moonlight and stars, the Festival of Young Talents in Classical Music, created in 2022, has recently expanded to include young jazz talents.

In July, this **entirely free** event provides a true musical break just a few steps from the Croisette. Two stages, one in the courtyard of the Museum of World Explorations and the other in the Place de la Castre, each offering its own unique musical style, bring together both classical and jazz music.

"Young" doesn't mean inexperienced, let alone lacking talent. The invited artists are all musicians who have won top prizes in the world's greatest classical music competitions, as well as rising stars of the jazz scene.

This festival stands out with a unique feature: at the end of the evening, classical and jazz artists come together for joint **improvisation concerts and shared cultural experiences**. The atmosphere is one of a kind. Before or after the recitals or jazz sessions, festival-goers can enjoy a chill-out space in the garden of the Museum of World Explorations.

The Plages Électroniques

Welcoming 60,000 people over three days in August, the Plages Électroniques is undoubtedly the **largest beach party in France**. By the sea, right at the foot of the Palais des Festivals and Congress, as well as inside and on the terrace, electro music stars perform fiery summer DJ sets.

For three nights, they travel across multiple stages representing the major currents of the genre. The setting isn't everything: this event, sponsored by the Palais des Festivals and Congress, offers a top-tier lineup that has ensured its success since its launch in 2006, while also branching out into other genres like rap.

With such a large crowd, sometimes with XXL concerts right in the water, and an impressive food area with many food trucks, the organizers make every effort to preserve the environment and reduce the carbon footprint through concrete measures.

Awareness campaigns are promoted throughout the year. During the event, the **seabed is carefully cleaned to protect the Mediterranean**. The ongoing fight against single-use plastics and waste management is also a priority for this festival, which has no equal in Europe.



THEATRE, HUMOR AND CIRCUS: EVERYONE ON STAGE!

The cultural season of the Palais des Festivals and Congresses, open to the world and living arts, is committed to promoting and programming all disciplines.

Theatre is well-represented throughout the year with a diverse range of offerings. Comedies, more thought-provoking plays, and great classics (to meet the demands of school audiences and the city's Cultural and Artistic Education Program) are all on the program.

clowns, contortionists, and trapeze artists captivate audiences with growing success. Laughter, popular with the general public, is a must. In fact, the Palais has expanded its offering by welcoming a **new comedian** every month from September to April.



CANNES
LES SPECTACLES DU PALAIS DES FESTIVALS
SAISON 2024-25














Toute la programmation sur
CANNESTICKET.COM






WHEN THE PYROTECHNIC ART REACHES FOR THE STARS

It breaks records and generates unanimous praise. Created in 1967, the Cannes Fireworks Festival is the most important event of the Palais' summer season. Held in July and August, it is even one of the most prestigious events in the world in its field and an undisputed leader in Europe.

Observers from all over the world come to witness fireworks displays, synchronized with music, that are becoming increasingly **sophisticated, subtle, and sensitive**. For each of the six performances, several thousand people, often with their families, enjoy the free shows that reach up to the stars over 500 meters of coastline. There are two main spots to enjoy the spectacle: those who prefer the Croisette, sitting on the beaches facing the five barges (three just a few years ago) from which the mortars are fired, and others who choose to overlook the bay of Cannes from the heights of the city.

What explains such popular success?

It is probably related to the fascination with this universal art, which combines the most exuberant creativity with the mastery of explosive ingredients, making it incredibly spectacular.

Beyond the show, the Fireworks Festival is also an intense and prestigious competition, where master pyrotechnicians battle it out with their luminous weapons.

Since 2024, the awards have evolved. Every year, the Festival now presents a **Vestale Award**, a Special Jury Prize, and the Public's Choice Award.

A technical jury, made up of two international specialists, evaluates the professional aspects of the fireworks and the artistic conception of the shows. Their opinion accounts for 25% of the final score. An artistic jury, composed of personalities from the arts and culture (such as the Goncourt Prize winner Jean-Baptiste Andrea in 2024), assigns a score based on aesthetic criteria.

Due to their nature and location over the sea, the launches require strict environmental protection measures. The Fireworks Festival was the first to ensure the **systematic collection of waste** after each show.

For over 20 years, the Palais des Festivals and Congresses has had specialized companies clean the launching zone as well as the seabed. Plastic shell bombs are prohibited. Firing cases or any other ignition system is done via high-frequency radio signals, eliminating the need for cables. Given that sand consumption is a significant environmental issue, the festival, which uses sand to secure the fireworks on the barges, is implementing new solutions to limit its usage.

Managing spectator numbers is also a priority for the Palais, which encourages, through its website and social media, **carpooling** or train travel. SNCF also increases transport services based on the fireworks' scheduled dates.





THE FESTIVAL THAT DOESN'T PLAY IT'S CARDS CLOSE TO ITS CHEST!

A great celebration for all ages and without borders in February! Since 1986, the International Games Festival (FIJ) has showcased board games, role-playing games, card games, for both young and old, creating a genuine international enthusiasm. It is the largest Francophone gaming event (and the largest exhibition in Cannes) with 85,000 visitors, including the general public and professionals from countries like Canada, the United States, South Korea, Japan, Russia, Italy, the Netherlands, Spain, Germany, Greece, Belgium, and Lithuania.

This event is a joyful testament to a thriving market, which generated **587 million euros in revenue in 2024** (source Circana). **34 million game boxes** (source: Circana) were sold. France is Europe's largest market, ahead of Germany and the UK. Every year, 1,500 new games, expansions, and reissues are released in France.

Completely free for those under 16, the event attracts visitors of all types and ages—casual players or veteran enthusiasts—coming to discover new releases, play, exchange, share, and try out products. The entire event takes place inside the Palais, but also on the esplanade, where since 2023, a large festival village with exhibition spaces and activities has been set up by the sea. Its growth is far from over: in 2025, the FIJ will expand to the Palais Terrace. It also plays a major role in the city's festive spirit, as many places around the city adopt its colors, organizing game nights in bars, hotels, and restaurants, or even shops decorating their windows.

The Professionals at Work

The International Games Festival has also developed its B2B (business to business) component. Starting in 2025, Wednesday afternoon and Thursday morning will be reserved exclusively for professionals. This aspect of the FIJ has met with great success. At the 2024 edition, market players took full advantage of the events and multiple initiatives developed for their benefit: pre-opening, "pro space," targeted meetings, annual general meetings of the main industry organizations or federations, themed conferences, and the "Nights of the Off." A great opportunity to discover and evaluate projects from creatives of all kinds, build business relationships, promote games, target new markets, meet clients, and shape the future.

The As d'Or, a Precious Label

Board games now have their reference label, which has become a true guide for French consumers, ensuring great sales for publishers. Created by the Festival, the As d'Or honors, every year, games selected for their great quality, originality, and ability to captivate audiences of all ages. Four categories exist: As d'Or - Game of the Year, Child, Novice, and Expert.

Every year, the jury, composed of professionals and enthusiasts, evaluates hundreds of games to find the best. In 2025, it was made up of Damien Desnoux, Vincent Dedienne, Marie Giordana, Pierre-André Joly, Sandra Lebrun, Boris Courtot, Bérangère Prévost, Éva Szarzynski, and Nathalie Zakarian.



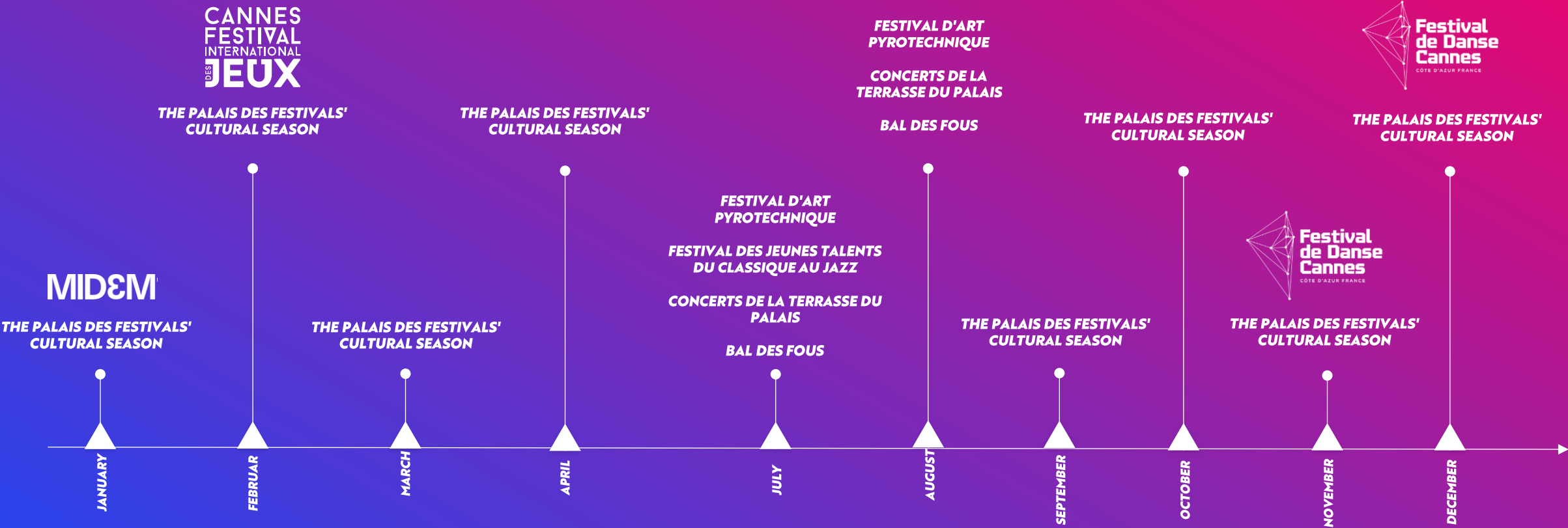
CULTURAL EVENTS GOING GREENER AND GREENER

Environmental concerns are at the heart of the organization of the cultural seasons at the Palais des Festivals and Congresses.

Here are some concrete measures:

- Eco-design of program brochures and leaflets
- New eco-designed websites that minimize environmental impact and are mobile-first oriented
- Development of a paperless ticketing system
- Shared tours for artistic teams
- Use of eco-friendly vehicles for the transportation of artistic teams and guests
- Collaboration with local suppliers using short supply chains for meals and catering
- Carpooling platform to encourage spectators to share rides
- Eco-friendly daily practices: selective sorting, water fountains available for teams and visiting artists...

PROGRAMMING AND PRODUCTIONS



MUSEUMS AND EXHIBITIONS TO DISCOVER THE WORLD

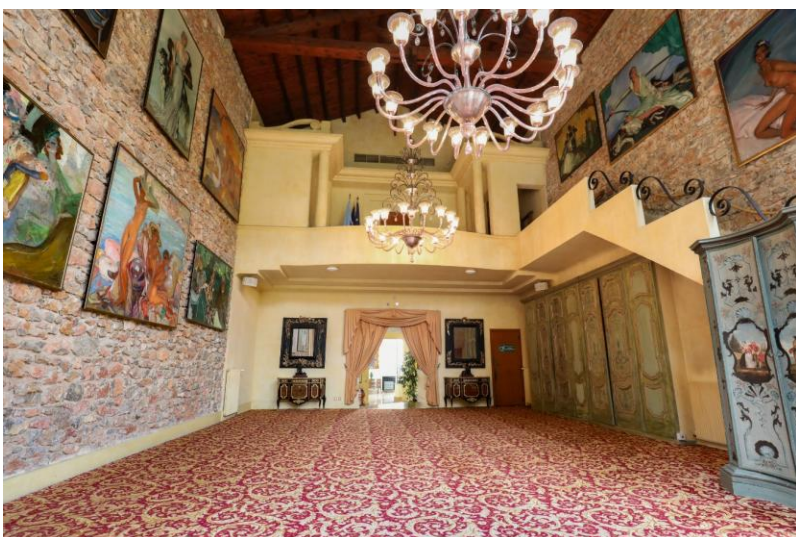


MUSEUMS AND EXHIBITIONS TO DISCOVER THE WORLD

In Cannes, culture also thrives in its museums. Municipal establishments and sites offer high-quality permanent exhibitions, with both national and international reach, covering a vibrant range of artistic, historical, archaeological, and heritage subjects. The cultural offering is constantly renewed, with temporary exhibitions that leave a lasting impression.

Even more, the town takes advantage of its diverse locations to become an open-air museum. At every street corner, works of art may emerge, provoke thought, and inspire minds. Public spaces are frequently utilized to reach out to the largest possible audience, not just specialists or avid enthusiasts. In addition to traditional museums, more ephemeral exhibitions are held at the municipal archives, the Espace Miramar, and the Palais des Festivals and Congresses.

"Off-the-wall" performances can also be scheduled, whether at the Forville market, at La Bocca, or on the Croisette. The municipality is committed to exploring all venues to host art and culture, such as when the Cannes Jeune Ballet dancers and students from the higher cycle of the DNSP (National Professional Dance Diploma) reinterpreted West Side Story on the Esplanade de la Pantiero in 2022.



THE MUNICIPAL CONTEMPORARY ART CENTER ENHANCES BEAUTY WITH TWO COMPLEMENTARY VENUES

LA MALMAISON REINVENTS ITSELF

Renaissance! After extensive renovation work, the La Malmaison Contemporary Art Center reopened its doors on January 31, 2025. Built in 1864 on the iconic Croisette, this building, a living witness of the Belle Époque, aims to position itself among the leading contemporary art destinations in France and internationally. It has now been adapted to meet current museum standards.

The renovation of this municipal property, costing €10,9 million (excluding taxes), has tripled the exhibition space across three floors, increasing from 207 m² to 600 m². The renowned architectural firm "Wilmotte & Associés" preserved the original façade and brought to life the creation of a panoramic rooftop and tea room. The rooftop offers breathtaking views of the Croisette and the Mediterranean and will eventually serve as a reception area open to both the locals and visitors.

The space, consisting of an enclosed area and an outdoor terrace, can accommodate up to 199 people. A new contemporary roof, made of wood and zinc beams, covers the structure, while a multi-purpose room has been opened. This room is dedicated to conferences, artistic activities, workshops for schoolchildren, and concerts and performances related to La Malmaison's programming. This multi-purpose room is a key feature aimed at strengthening the initiatives for the city's Education in Arts and Culture (EAC) program (see below).

hosts three exhibitions per year. Two are dedicated to contemporary art (one for a recognized emerging artist internationally, and another for an established international artist), and one focuses on modern art (featuring an artist connected to the history of the French Riviera).

YOUNG ARTISTIC TALENT BLOSSOMS IN THE "SUQUET DES ARTISTES"

It's the little brother of La Malmaison, its atypical and vibrant counterpart, more focused on young modern painting. A surprising venue set up in an old morgue, the Suquet des Artistes, named after the historic district of Cannes, is a true laboratory for contemporary creation. In its hallways, which are perfectly suited for hanging and creating an original ambiance for artworks (sometimes even sound-based), the space hosts 650 m² of exhibitions for three artistic events each year. These showcase the work of emerging visual artists who are just starting their careers, but are not yet necessarily well-known to the general public.

The Suquet des Artistes aims to highlight local talent. It is also a residence space for four painters, photographers, illustrators, and sculptors who can work there and develop their creative skills.





THE MUSEE DU MASQUE DE FER ET DU FORT ROYAL: AN INVITATION TO A JOURNEY

It could be compared, in all due proportion, to a "small Quai Branly" in Cannes. Like its Parisian counterpart, the Municipal Museum of World Explorations (formerly the Musée de la Castre) is an invitation to travel through primitive art, as well as a beautiful plunge into Orientalism and antiquities. It houses over 7,000 pieces, often from explorations around the world. Everything is showcased "in a dual journey combining the Western explorer's vision with indigenous contextualizations, thus offering a multiplicity of perspectives on the world," explain the museum's curators.

Housed in the former monks' château of Lérins, at the heart of the medieval Suquet district, the museum displays exceptional collections of Mediterranean archaeology (Egypt, Greece, and Rome), ethnology, and primitive arts (Himalayas, Oceania, Americas, Asia).

Originally, the objects were bequeathed to the City of Cannes by Baron Lyclama in 1877, and others come from the donation of Jacqueline Damien, who gifted her father's collection to the French State in 1992, with the stipulation that it be deposited at the Cannes museum.

Exhibited pieces from the Louvre Museum include a curved Egyptian stele with hieroglyphs. It depicts Nya, the master blacksmith to the Pharaoh of the Two Lands, presenting offerings to Osiris. A "Bearded Man's Head," crowned with a floral wreath, carved in limestone (5th century BC), is worth prolonged admiration. The museum is also the only French public institution to hold a painting by Artemisia Gentileschi (17th century), one of the first female painters of the modern era.

The visit takes you through the Sainte-Anne Chapel, which was once the only parish church in Cannes. Musical instruments from around the world are displayed here. Three rooms dedicated to Orientalism and the arts of Iran open onto the museum's courtyard and the 12th-century medieval square tower. Climbing the 109 steps of this tower, visitors are rewarded with a stunning panoramic view of the Bay of Cannes—distant yet so close to the bustling Croisette, within sight. Each year, thematic temporary exhibitions are organized in the Orientalist rooms.



THE MUSEE DU MASQUE DE FER ET DU FORT ROYAL, A TREASURE OF HISTORY IN THE SAINTE-MARGUERITE SANCTUARY

But who are you, Mister Iron Mask?

While the answer remains far from clear, thanks to Cannes, research on this great historical mystery has progressed. Visitors will have a few more clues by the end of their visit. Located at the Royal Fort on Sainte-Marguerite Island, in the bay of Cannes and its archipelago, which has been classified as a Natura 2000 Zone since 2014, the Museum of the Man in the Iron Mask and the Royal Fort (formerly the Museum of the Sea, also managed by the municipality) houses, in fact, the cell where the famous prisoner, made famous by Voltaire and Alexandre Dumas, was imprisoned for eleven years in the 17th century. The site, which was then a state prison, housed other individuals deemed a threat to the monarchy. Some were sometimes placed there at the request of their own families. A different time, different customs...

Shipwreck Treasures

The imposing Royal Fort, whose current configuration dates back to the 17th century and is built on ancient Roman ruins, has been listed as a historical monument since 1927. It includes a leisure and vacation center as well as a museum. Among its exhibits are underwater archaeological artifacts from the Roman shipwreck of La Tradelière (15-10 BC, discovered in 1971 to the east of the island) and the Saracen shipwreck of Batéguier (10th century AD, uncovered in 1973 at the western tip of Sainte-Marguerite). Both shipwrecks were filled with objects: terracotta and glassware, amphorae, ceramics, delicate oil lamps... Striking remains of a past raised from the deep waters of Cannes.

Call for Donations

The Royal Fort of Sainte-Marguerite Island is a marvel of architecture with significant cultural and heritage value. However, the building, an invaluable treasure of French history, is suffering from the ravages of time. In late 2024, the city of Cannes and the Heritage Foundation launched a public fundraising campaign to help restore one of the buildings used by the Cannes Jeunesse association for hosting and accommodating children and teenagers during school stays or summer camps.

<https://www.fondation-patrimoine.org/faire-un-don/fort-royal-de-lile-sainte-marguerite-a-cannes>

The moving memory of the Muslim cemetery

It's a little-known part of historical culture. Sainte-Marguerite Island is home to a Muslim cemetery (one of the two oldest in France), a tragic reminder of Franco-Algerian history. During the 19th century, prisoners were forcibly deported from Algeria by the French army during its conquest of the country. Among them were 500 members of Emir Abdel Kader's "smala," fighting against colonization. Men, women, children, and sometimes their servants were imprisoned. More than 3,000 Muslim prisoners were held on the island. Some were born there. 274 never left. At the initiative of Mayor David Lisnard, historian Anissa Bouayed managed to compile the list of those buried on the island. The municipality is working on the rehabilitation and enhancement of this unique memorial site in France.

Heatstroke with the cannonball ovens !

Another spectacular historical testament left on Sainte-Marguerite Island (as well as on Saint-Honorat Island) is the cannonball ovens. As their name suggests, they were used to produce incendiary cannonballs for defensive cannons. The construction of these stone ovens was ordered by General Bonaparte to protect the area in 1793-94. Two are preserved on each island.





UNDERWATER ECO-MUSEUM: A JOURNEY THROUGH POETIC FACES (AND FISH)

In Cannes, there is a museum created on the initiative of the Mayor of Cannes that you can explore... with mask and snorkel. To visit, you need to go to Sainte-Marguerite Island, the largest of the two Lérins Islands. On the southern shore, six huge submerged statues by artist Jason deCaires Taylor await the visitor at depths between three and five meters.

These sculptures, 2 meters high and weighing around 10 tons, represent faces of locals aged 7 to 78. They express, in their poetic way, a fascinating connection between the land and the sea, man and nature. This first underwater eco-museum in France and the Mediterranean originated from a bold project, initiated by the municipality. The area had been deserted by fish and coral, so it needed to be sanctified and protected. The artist Jason deCaires Taylor, a sculptor, ecologist, and professional underwater photographer, took on the challenge. The sculptures were transported by barge before being submerged. In addition to being original, dreamlike, and surprising, these creations primarily serve an ecological purpose.

Made from marine-specific materials, they have, over the years, become a true home for fauna and flora. Over time, algae, shells, corals, and fish have made them their home. They benefit from the rough texture and nooks to live their best lives. A thriving nature has indeed returned to this swimming area, which can be explored between 84 and 132 meters from the shore. A joyous testament to how art and culture can merge with the local marine ecosystem.



DISCOVER THE DOMERGUE VILLA: A MAGICAL LOCATION OVERLOOKING CANNES

Known for being the place where the Cannes Film Festival jury deliberated, away from prying eyes, the Villa Domergue was built in 1934 by French painter Jean-Gabriel Domergue (1889-1962). It is located on a plot of land at the foot of the very prestigious Californie neighborhood. The architecture and magnificent gardens are heavily inspired by the Italian style. The artist designed every detail of the Art Deco building and its décor, while his wife created the terraced gardens, embellished with pools and waterfalls.

The magical place became city property in 1973 and was listed as a historic monument in 1990. The Villa is part of a management plan aimed at restoring it alongside Villa Rothschild, another stunning Cannes heritage mansion now home to the Noailles Media Library.

Currently closed to the public, except for temporary exhibitions or prestigious events, visitors can explore the Villa Domergue on the first Saturday of each month by reservation.



COMING SOON: AN AFRICAN CONTEMPORARY ART MUSEUM

The Museum of Contemporary Art - Jean Pigozzi Collection will be created in 2029 in the historic and cultural district of Le Suquet. It will be the first museum in the world dedicated to Jean Pigozzi's collection of contemporary African art. In 2024, this entrepreneur, photographer, and collector donated no less than 1,688 works to the city. These treasures include paintings, sculptures, installations, videos, and photographs. "The museum will offer a lively experience of art, with constantly changing works, and will feature major names such as Seydou Keïta, Chéri Samba, and George Lilanga," said Mayor David Lisnard.

This new site promises an interactive experience. The works will be constantly renewed to vary the pleasures and continually surprise visitors. A permanent exhibition of 400 m², showcasing a panorama of contemporary African art, and a temporary exhibition of 300 m², dedicated to specific artists or themes, are planned. A multifunctional space will host conferences and educational activities.

The project is part of Cannes' proactive effort to promote and highlight modern and contemporary art. This geographic area will also be a cultural hotspot, as the Jean Pigozzi Museum will be located near the Suquet des Artistes and the Museum of World Explorations.





SAINT-HONORAT ISLAND'S MONASTIC HISTORY COMPETING FOR UNESCO WORLD HERITAGE RECOGNITION

The municipality of Cannes has entered the race for the inclusion of Saint-Honorat Island on the UNESCO World Heritage list. The site is unique for housing a nearly continuous monastic presence for over 1600 years.

1600 years of monastic evolution marked by monuments spread across the entire island, documenting in full scale the evolution of practices and religious transformations.

This historical heritage is a cultural treasure that fully meets the notion of outstanding universal value defended by UNESCO.

In December 2021, the Ministry of Culture listed Saint-Honorat Island on the national indicative list, marking an important first step. Since then, hearings have taken place, and the procedures and analyses are ongoing.

The City Hall hopes for recognition by the United Nations body by 2028.

"TRANSMISSION-TRAINING INITIATIVE" WITH THE CULTURAL ENTITIES OF CANNES

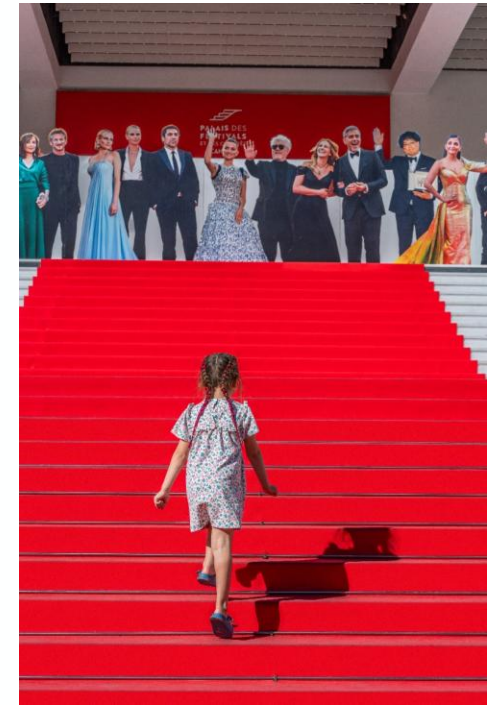


"TRANSMISSION-TRAINING INITIATIVE" WITH THE CULTURAL ENTITIES OF CANNES

"Culture is a vast whole that cannot be limited to events or renowned museums. Although Cannes is a medium-sized town with about 74,000 inhabitants, a number that triples in the summer, has managed to build and innovate throughout its history, earning a legitimate place in the transmission of culture and its education."

In Cannes, everyone has the opportunity to take courses, workshops, enrich their minds, or become professional in an artistic discipline. A true municipal policy encourages these practices and mobilizes significant resources on a daily basis. The town, for instance, has two national schools that offer professional training. A new campus has recently emerged, transforming the city into a lively student hub.

The ancient fishing village has taken flight. It forever retains its spirit of openness to the world. Far from the sole backdrop of palm trees on the Croisette, luxury, or glamour—often a reductive image of reality—the city channels diverse and inventive energies from a population representing all social backgrounds. The perfect environment to create, learn, and move forward.





GEORGES MÉLIÈS CAMPUS: A BRIGHT FUTURE FOR THE AUDIOVISUAL PROFESSION

Advanced diploma in audiovisual direction, master's in video games, image and creativity, establishment diploma in scripts and narration... Welcome to the Georges Méliès campus, funded by the city of Cannes and the Cannes Lérins agglomeration. Perched with its modern architecture to the west of Cannes, on the site of Bastide Rouge, this higher education institution, home to 1,200 students, made a significant impact on the city when it was inaugurated in 2021. Managed by the University of Nice Côte d'Azur, it is the flagship of the "Cannes on air" project launched by Mayor David Lisnard.

A WIDE RANGE OF DEGREES

Cinema, image, and creative industries now have a 21st-century tool here, offering 36 programs ranging from bachelor's to master's levels, from university technology degrees (DUT, progressively replaced by BUT) to doctorates. This center of excellence has one key feature that makes it stand out: most of its courses have no equivalent elsewhere and are, for the most part, focused on scriptwriting and audiovisual content creation. As one would expect in the city of the seventh art.

SMALL STEPS TOWARD BIG LEARNING

Students can follow short or long programs, or take continuing education courses. They have access to 22 classrooms, two 120-seat amphitheatres equipped with 4K projectors, six computer labs, and an open-air courtyard. Additionally, there are three filming studios, editing suites, and radio studios.

The learning center - library offers a modular, interactive documentation space, as well as three workrooms with connected screens, two of which are designed for project management. A student residence with 172 apartments completes the picture. This "bioclimatic" building stands out for its clever architectural design. Each room benefits from perfect double orientation for natural ventilation.

THE POWER OF CROSS-COLLABORATION

The site also hosts a business incubator. This intentional mix is an inexhaustible source of creative energy. An efficient ecosystem is thus created between students and professionals (screenwriters, composers, cinematographers...), many of whom come to share their experiences. It's a mutual enrichment that aims to help ideas flourish and, under the gentle Mediterranean climate, nurture talents from around the world.



AVAILABLE DEGREE PROGRAMS :

Bac + 3 :

- **Mention Information-Communication**

Bachelor Universitaire de Technologie INFORMATION ET COMMUNICATION Option Communication des Organisations

Bachelor Universitaire de Technologie INFORMATION ET COMMUNICATION Option Journalisme

- **Mention Techniques de commercialisation**

Bachelor Universitaire de Technologie TECHNIQUES DE COMMERCIALISATION

- **Mention Tourisme**

Licence pro METIERS DU TOURISME ET DES LOISIRS

- **Mention Cinéma - Télévision**

Diplôme d'Etudes Supérieures en Réalisation Audiovisuelle (DESRA)

Diplôme d'Etudes Supérieures en Film d'Animation (DESFA)

Diplôme d'Etudes Supérieures en Techniques du Son (DESTS)

- **Mention Arts**

DU Direction et maîtrise financière de la production audiovisuelle

DU Mastering the TV formats of tomorrow

Bac+5 :

- **Mention Humanités et Industries Créatives**

Master HUMANITES ET INDUSTRIES CREATIVES - Parcours Jeux vidéo, Image, Créativité (MAJIC)*

Master HUMANITES ET INDUSTRIES CREATIVES - Parcours Management de Projets, Innovation, Créativité (MAPIC)*

- **Mention Information Communication**

Master INFORMATION, COMMUNICATION - Parcours / Spécialité Innovation Création dans la Communication Digitale (ICCD)*

- **Mention Arts**

Diplôme d'Etablissement SCENARIOS ET NARRATIONS

Master of Science Music Scoring for Visual Media and Sound Desig

Doctorat :

Doctorat Nouvelles Écritures - Porté par l'Ecole Doctorale Société Humanités Arts Lettres, la Villa Arson, l'ERACM, les Laboratoires UCA CTCL et LIRCES



THE CANNES NATIONAL ORCHESTRA PLAYS THE ORIGINALITY CHORD

The City of Cannes has the distinction of having its own national orchestra, exclusively symphonic, the only one in the region. Composed of 37 permanent musicians, it has been conducted by Benjamin Levy since 2016 and was awarded the label "National Orchestra in the Region." This recognition is far from symbolic! The label is granted by the Ministry of Culture "to structures managing a nationally recognized orchestra that constitutes a national network for symphonic music and is expected to carry out various missions."

This recognition comes at the perfect time. For nearly 50 years, the Cannes National Orchestra has been expanding its efforts to promote, share, and celebrate the musical heritage of the past, present, and future. Versatile, devoted to excellence and simplicity, its musicians constantly seek to connect with all audiences. The recipe seems simple (but is not): it consists of offering a varied, rich, and creative repertoire.

Located in the city of cinema, the Cannes National Orchestra naturally fosters a strong connection between image and music. For example, it participates in film concerts and frequently works on film scores.

This musical ensemble never rests. Often performing alongside internationally renowned conductors and soloists, it gives around one hundred concerts each year, in Cannes, as well as in the villages of the hinterland and across the entire Provence-Alpes-Côte d'Azur region.

Change Everything!

Bringing music to the forefront, from the 17th century to the present day, making it accessible and appealing to the uninitiated, requires a change in recital formats. Classical music does not exclude modernism from our era. The Cannes National Orchestra implements programs tailored to all, such as short-duration educational concerts (one hour), afterwork sessions, and even Baby concerts.

The « Académie des cent »

Its role is, of course, educational. The orchestra actively participates in the "100% Artistic and Cultural Education" (EAC) program, promoted by the city for school audiences, underserved groups, or those facing difficulties, through pre-meeting mediation. It is equally committed to supporting tomorrow's talents and transmitting knowledge. Every year, it trains around one hundred students through its Academy and partnerships with higher education music institutions.

Victory!

Its field of action does not limit itself to classical music. As an active member of the "Creative Consortium" (which brings together five French orchestras advocating for contemporary music), it has made modern and contemporary repertoire one of its specialties, earning it the opportunity to perform world premieres.

Its influence and success, its ability to push boundaries, have a real-time gauge: 35,000 spectators attend its performances every year. In 2005, it was awarded an Honorary Victory at the Classical Music Awards.





DANCE SPINS TO THE TOP THANKS TO THE ROSELLA HIGHTOWER NATIONAL DANCE CONSERVATORY

Dance is the DNA of Cannes, in addition to cinema. It is therefore only natural that the city has its own institution to train future generations. At the Cannes-Mougins campus dedicated to this art, with its studios, dormitories, school restaurant, academic space, health center, and renowned professors, the Rosella Hightower National Dance Conservatory (PNSD) is THE breeding ground for future talents.

Founded in 1961 by the great American ballerina Rosella Hightower, the institution belongs to the networks of higher education poles under the Ministry of Culture and is part of the world's top dance schools. More concretely, it offers the National Superior Professional Diploma (DNSP) for dancers in traditional training, either through apprenticeships or validation of prior learning (VAE). The State Diploma (DE) for dance teachers is also part of the curriculum, along with a wide range of activities such as continuing education, workshops, and children's classes.

Generation of dancers

Starting at the age of 11, students of all nationalities can follow a multidisciplinary education based on both classical and contemporary cultures. Thanks to a partnership with the National Education system, the International College of Valbonne, and the International High School of Valbonne, students from middle school to high school can live their passion on campus while continuing their education with adapted schedules.

For post-baccalaureate students, a dual artistic/university curriculum is available, allowing them to obtain a bachelor's degree from the University of Toulon and the University of Côte d'Azur.

The Cannes Jeunes Ballet Rosella Hightower

Nothing beats hands-on experience and exposure to the realities of the profession... on stage. This prestigious school has its own ballet company called the "Cannes Jeune Ballet Rosella Hightower." It brings together students in their final year of pre-professional training, preparing for the National Superior Professional Dance Diploma. It's an ideal opportunity for them to work on creations by young choreographers or to reinterpret well-known works while preparing for their professional integration.

An added bonus, the student dancers have at their disposal a magnificent venue, right next to the campus: the Théâtre Scène 55 in Mougins, with its impressive hall, serves as a training ground to master stage fright and perform for large audiences.

A World-renowned ballerina

Who was Rosella Hightower, founder of the International Dance Center? Born in 1920, this Franco-American is one of the most famous artists of her time. Before becoming a world-renowned ballerina, she joined the Ballets Russes de Monte-Carlo upon her arrival in Europe, then the American Ballet Theater in 1941. The "Metropolitan Opera" in New York gave her her first lead role when she stepped in for Alicia Markova in her favorite role of "Giselle." In 1947, Rosella Hightower caused a sensation with her debut performance in Paris. She worked for 15 years with the Marquis de Cuevas in his company, securing her a prestigious position in the world of dance. She notably performed at the Deauville Casino. In 1961, she created the Dance Center. Her husband, Jean Robier, served as costume designer and set designer for all of the school's productions. Her daughter, Monet Robier, trained at the center from the age of six and later became a soloist with Maurice Béjart's Ballet du XXe Siècle in Brussels. After retiring from the stage, Rosella Hightower dedicated the remainder of her life to training many professionals in Cannes and around the world. A recipient of the Officer of the National Order of Merit and Commander of the Legion of Honor, she passed away in Cannes in 2008.



ACTORS IN THE FRONT ROW AT ERACM

Acting, yes, it is definitely an art. And it's also a profession that must be learned seriously. The Regional School of Actors of Cannes and Marseille (ERACM), accredited by the Ministry of Culture, offers a three-year training program to obtain the National Higher Professional Diploma in Acting. This diploma can be complemented with a Bachelor's degree in Arts and Performance in partnership with Aix-Marseille University (AMU).

The first two years of the National Diploma are held in Cannes, focusing "on acquiring the fundamental techniques of the actor's craft," according to the institution. This includes "technical, theoretical, and interpretive lessons that interweave throughout the training."

For its classes, ERACM has several working spaces: the charming Villa Baret and the studios on Boulevard de Lorraine. The third year, which is dedicated "to professional immersion and integration," takes place in Marseille at the Mediterranean Institute of Performing Arts.

Since 2016, this Cannes-based school has also been preparing students for the State Diploma in Theater Teaching. More recently, ERACM introduced a third-year program within a vocational training center. This program allows acting students to complete alternation training with four national drama centers: the National Theatre of Nice, the Nest (Thionville), La Crie - Theatre of Marseille, and the Treteaux de France, an itinerant drama center.

All lessons are taught by active artists or technicians. ERACM is part of the National Quality Reference System and holds the Qualiopi certification, a crucial prerequisite for recognized training institutions.

YOUNG ARTISTS GROWING UP WITH MJC PICAUD

"This is a multi-faceted establishment that plays a key role in the transmission and learning of culture. Since its creation in 1946, the MJC Picaud has been an expert in supporting creativity and guiding artistic practice projects. The site has a studio where one can record and rehearse. Its 250-seat hall hosts cinema festivals such as the Directors' Fortnight, organizes screenings, and concerts. It serves as a powerful accelerator for nurturing young artists by offering, for example, stage coaching or connecting them with regional and national talent showcases. Local talents regularly emerge here.

The band Hyphen Hyphen took their first steps here before winning a Victoire de la Musique in 2016. Their lead singer, Santa, has since launched a successful solo career.

'The MJC is resolutely focused on supporting artists, whether they are budding talents or professionals. It is a place for experimentation, social, and cultural innovation,' summarize its directors."

Once again, Cannes stands out. Since 2019, the Théâtre de la Licorne (A municipal Theater) has been designated a national scene of "art, childhood, youth" by the Ministry of Culture. This recognition reflects the quality of its artistic programming, which blends theater, dance, music, circus, puppetry, and object theater. The venue hosts, notably, every year during the All Saints' holiday, the Festival P'tits Cannes à You, which invites families to enjoy high-quality performances at very affordable prices.

During the 2023-2024 season, the Théâtre de la Licorne presented 32 performances, totaling 68 showings. Additionally, 713 hours of artistic practice were carried out during school hours, as part of the '100% Artistic & Cultural Education' program.

The Théâtre de la Licorne also contributes, along with all other municipal venues, to the 100% Artistic and Cultural Education (EAC) program. As part of this initiative, it sponsors classes every year to encourage family attendance at the theater.

How? By offering a student ticket for just €5, with four family members receiving free entry.



CANNES, A PIONEERING CITY IN FRANCE FOR "100% ARTISTIC AND CULTURAL EDUCATION"



CANNES, A PIONEERING CITY IN FRANCE FOR "100% ARTISTIC AND CULTURAL EDUCATION"

Reassuring bottle of culture for the youngest, in schoolbags and backpacks Reassuring bottle of culture for the youngest, in schoolbags and backpacks for others!

The City of Cannes puts a tremendous amount of energy and enthusiasm into the "100% Artistic and Cultural Education" (EAC) program. A label launched by the state, which the City has made its priority.

Indeed, Cannes was the first City in France, in 2017, to implement this initiative, which aims to expose and involve people in culture from early childhood through to high school, and, more recently, at the university level, as well as in socio-medical structures and associations.

The development of "100% EAC" in Cannes has been so successful that the city has served as a model for other municipalities that have followed suit.

A Project or nothing,

For children in school, the program is quite comprehensive: each year, a project, adapted to the curriculum, is chosen for the classes, covering all aspects of a child's time (school, extracurricular, and after-school activities). The initiative is built around three main pillars: "encounters," "knowledge," and "practices." In concrete terms, 100% of children in Cannes will, throughout their schooling, participate in EAC projects, engage with cultural structures and operators in Cannes, meet and discover artworks, and ultimately be introduced to artistic practice by experiencing it firsthand. All fields are offered, such as architecture, cinema, science, memory and heritage, as well as books and fine arts.

General mobilization

All cultural establishments and actors are involved in this initiative. A few examples? At the conservatory, artistic practice takes place over one term, during the midday break, when elementary school students are introduced to playing an instrument.

Middle and high school students create exhibitions based on the municipal collection. Even in daycares, children are exposed to culture with resident storytellers visiting and theater performances touring. Libraries, museums, the contemporary art center, municipal archives, and the Théâtre de la Licorne, among others, are all actively participating.

Also for the students !

The City of Cannes has extended its "100% Artistic and Cultural Education" (EAC) program to students (campus, BTS, preparatory classes for grandes écoles). *"This approach is truly necessary, as it constitutes a source of emancipation, personal development, and social connection,"* says the City, which sees it as a way *"to foster a fruitful dialogue between the worlds of creation, art, education, and research."* A range of offerings, including exhibitions, film festivals, theater, and music events, is also available to these audiences during their free time, often for free or at a symbolic price.

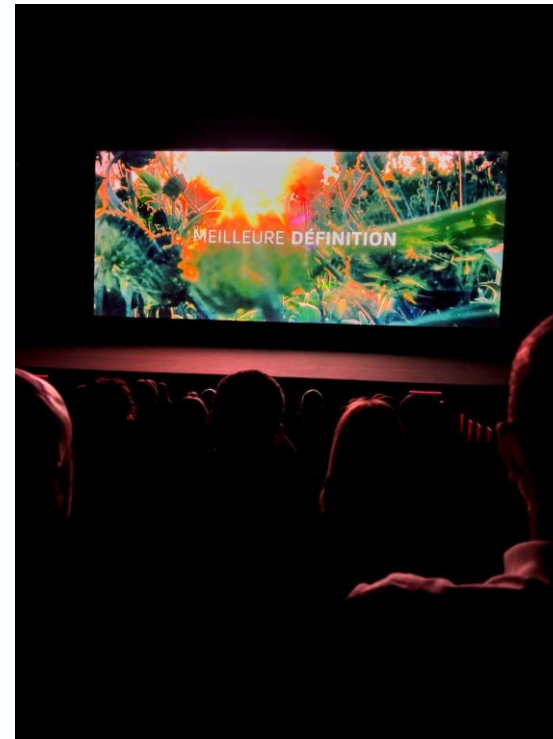
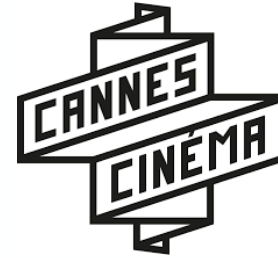


Now for Associations and Medico-Social Structures

It's not just the younger generation that benefits from this "100% Artistic and Cultural Education" (EAC) policy. Cultural activities are now also reaching members of local medico-social structures and associations. In line with the municipal programming, museums organize guided tours followed by artistic workshops for these groups at the Museum of World Explorations and the Museum of the Mask of Iron and the Royal Fort. At the municipal archives, individuals can participate in a workshop on the history of writing. Tailored cinema screenings and thematic mediation sessions are available in libraries and media centers, as well as the creation of a personalized program of workshops or artistic encounters based on the current season's offerings.

Cinema, of course

In the city of the Seventh Art, it would be unthinkable for this discipline not to be included in "100% EAC." The Cannes Cinema association, Regional Center for Image Education since April 2019, plays a major role in this for everyone. Supported by the Rectorate of Nice, it contributes to image education throughout the year by organizing initiatives such as Filmécole (which offers six films to students in local preschools and elementary schools) or "Collège au cinéma" (Middle School Cinema). Workshops are held upon request and during the Cannes Film Encounters. Masterclasses, meetings, conferences, and other film screenings complement the program, targeting all generations, including so-called "impaired" audiences.



PRESS CONTACTS



**PALAIS DES
FESTIVALS**
ET DES CONGRÈS
CANNES

Blandine DUGENETAY

PRESSE RESPONSIBLE

dugenetay@palaisdesfestivals.com

04 92 99 84 45

Margaux LÉCLUSE

COMMUNICATION MANAGER

lecluse@palaisdesfestivals.com

04 92 99 31 67

